# **National STEM Consortium Evaluation Final Report**

Report to: Anne Arundel Community College National STEM Consortium September 29, 2015



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Hezel Associates, LLC, is a custom research, evaluation, and strategic consulting firm specializing in education. Since 1987, Hezel Associates has embraced its mission to serve clients with *intelligence*, *experience*, *and insight to enable them to succeed in creating, managing, and improving education initiatives*.



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#### **EXECUTIVE SUMMARY**

Acting as the lead agency for the National STEM Consortium (NSC), Anne Arundel Community College (AACC) engaged Hezel Associates to provide an independent program and impact evaluation of the U.S. Department of Labor (USDOL)-funded STEM certificate initiative. This report is comprehensive and covers the findings from all 4 years of the grant. Findings from the first 3 years were previously reported and are summarized and integrated into new findings from the final year.

The 4 years of the mixed method evaluation included a variety of data collection activities, including annual interviews with NSC members, advisory board members, employer partners, workforce agency partners, and current and past NSC students; and student questionnaires. Program documents were also reviewed, as well as extant student data. Data analyses consisted of qualitative (using a preordinate scheme) and quantitative (descriptive statistics) methods. Findings generated from the analyses provide the basis for conclusions and recommendations for program improvement throughout the project. The final years evaluation activities included project staff interviews, employer interviews, a student questionnaire, document review, and analysis of extant student data.

High-level evaluation findings for the NSC grant project include the following:

- Project staff and the management team successfully completed all grant strategies and activities outlined in their work plan.
- Throughout the grant period, the management team provided necessary policy and fiscal guidance, as well as frequent and useful communication to the project coordinators, making for a well-managed grant.
- Technical track curricula were completed as a collaborative effort and are publicly available online.
- STEM Bridge has been popular outside of the NSC, with thousands of users from non-NSC colleges, high schools, and middles schools.
- The NSC grant has helped to establish new relationships between the colleges and local and regional employers, as well as to strengthen existing relationships.
- The NSC education model, which included block scheduling, cohort enrollment, compressed classroom time, employer linkages, hybrid delivery, one-on-one advising with a navigator, and contextualized remediation and refreshers through STEM Bridge, appears to have fostered student success in terms of retention and completion.
- Enrollment targets were met, while the number of completions was slightly lower than the target.
- NSC female participants were less likely than male participants to complete their technical track within the expected timeframe.
- NSC students who completed their programs have been successful in finding relevant employment.
- The staff involved with the NSC have created curricula and implemented an educational
  model that advances student success; however, the future of the consortium is not clear.
  Informal relationships will likely continue, but a formal structure has not been
  established.



The following report describes findings from all data collection activities and analysis throughout the grant, with an emphasis on previously unreported data from Year 4. Conclusions and recommendations for moving forward are also included.



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#### INTRODUCTION

The National STEM Consortium (NSC), a 10-college partnership that spans nine states, began in 2011 with funding from the U.S. Department of Labor (USDOL) Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant program. Led and managed by Anne Arundel Community College (AACC), the NSC¢ goal is to increase U.S. competitiveness in the global economy by creating industry-driven STEM certificate curricula to support local and regional labor market needs. Program staff focused on development of 1-year certificate programs for the following technical tracks: Composites, Cyber Technology, Electric Vehicle Technology, Environmental Technology, and Mechatronics. The 10 NSC colleges are listed in Table 1.

**Table 1.** NSC Institutions

Institution	Location
AACC	Arnold, MD
Cuyahoga Community College (CCC)	Cleveland, OH
College of Lake County (CLC)	Grayslake, IL
Clover Park Technical College (CPTC)	Lakewood, WA
Florida State College at Jacksonville (FSCJ)	Jacksonville, FL
Ivy Tech Community College (ITCC)	Indiana (24 locations statewide)
Macomb Community College (MCC)	Warren, MI
NorthWest Arkansas Community College (NWACC)	Bentonville, AR
Roane State Community College (RSCC)	Harriman, TN
South Seattle Community College (SSC)	Seattle, WA

Over the 4-year grant period, NSC staff developed core curriculum with supporting materials, customizable to regional labor markets. Each technical track is intended to be easily adoptable by community colleges throughout the United States. Programs were designed for Trade Adjustment Assistance (TAA)-eligible workers, but are also accessible to other unemployed and underemployed individuals in each collegeøs service area. The certificate programs range from two to three semesters and students move through individual programs as part of a cohort. NSC colleges employ a variety of support services and job placement assistance for students. In particular, most partner colleges have an NSC grant navigator on staff who focuses on studentsø program success by connecting them with needed services, as well as employers. A substantial component of NSC programming is STEM Bridge, a shared and embedded remediation curriculum that unifies the technical tracks. The STEM Bridge curriculum focuses on real-world problems in topics such as math and writing skills, and is intended to help participants prepare for and succeed in their technical programs.

The NSC partnered with Hezel Associates in 2012 to provide external evaluation services for the grant period. Through a mixed methods approach, Hezel Associates has provided formative findings to further project improvement and to assist the NSC in meeting USDOL requirements. The following report reflects final evaluation findings and recommendations generated from all 4 grant years, with a particular emphasis on new data from Year 4. The first 3 years of the evaluation were focused on implementation quality. The final years evaluation was driven by the following questions directed at outcomes for both students and NSC colleges themselves, as well as scale up opportunities for further work:



- 1. What were the outcomes in terms of the studentsøattainment of certifications, certificates, diplomas, or other recognized credentials as a result of the program?
- 2. What were the outcomes in terms of student retention rates (i.e., students who completed or were still in a program at time of measurement) for TAA-eligible workers and other adults participating in the program?
- 3. What impact did the NSC programs have on participantsøemployment outcomes?
- 4. What impact did the NSC program components have on consortium colleges in terms of program and course offerings, student enrollment, and college processes?
- 5. What scale up opportunities exist for consortium colleges?
- 6. What is the promise of components of the NSC model on community college education?

Questions 1 through 5 are addressed in this report. Question 6 was added near the end of Year 4 and is addressed in a separate report, entitled *NSC Model Report*. In addition, a labor market analysis was performed for each technical track; those findings comprise a series of NSC labor market reports prepared by Hezel Associates.



## **METHODS**

Hezel Associatesøtheory-driven approach to evaluation emphasizes the linking of project objectives, activities, and participant outcomes. The data needed to meet USDOLøs requirements and answer questions related to NSC program implementation and impact were collected and analyzed using a mixed methods approach, applying strategies specifically aligned with project activities and outcomes.

#### **Instrumentation and Data Collection**

Data collection activities were ongoing throughout the duration of the grant. Hezel Associates deployed various instruments in order to assess program implementation and impact. Instruments used in Years 2 and 3 are briefly summarized in the following section, since they have previously been reported. Year 4 data collection methods are discussed in more detail.

## **Document Review**

In Year 4, researchers created a framework for project document review based on the strategies and activities outlined in the NSC work plan. Program documents and work products from all grant years, including guidance memos and meeting agendas, were made available to the evaluation team regularly by NSC staff via a SharePoint system, or shared by the Project Director via email. Each document was listed in an index, created by researchers in a spreadsheet where information such as document name, document date, document description, and alignment with strategy and activity numbers, were recorded. This is included in Appendix A.

#### Student Questionnaire

Hezel Associates researchers developed online questionnaires in Years 3 and 4 aimed at current and past NSC students to further explore their perceptions regarding the NSC. The Year 3 instrument is described in the Year 3 Evaluation Report. In Year 4, the 24-item instrument was revised to gather data on studentsøacademic and demographic profile, and employment outcomes. Thirteen items focused on demographic information and participant profile data, including age, gender, current student status, college attended, and program enrolled. Six items related to employment status. Two were focused on the amount of preparation for employment students received, where they could rate each item on a 7-point Likert scale ranging from *strongly disagree* to *strongly agree*. Two questions pertained to the program services and components students participated in or used, such as STEM Bridge, internships, or grant navigation. One was a *yes/no* question to indicate use of each service, the other a 7-point Likert scale reflecting their satisfaction, ranging from *very dissatisfied* to *very satisfied*. All response scales had a *not applicable* option. The Year 4 student questionnaire is included in Appendix A.

Student contact information was provided to Hezel Associates by each partner college for administering the questionnaire, with the exception of CPTC, CCC, and RSCC, so there are no data from these institutions. Hezel Associates distributed the questionnaire link via email to 940 current and former students. Informed consent language was included in the email. One reminder was sent to those who had not yet completed the questionnaire.



## Consortium Member Interviews

Hezel Associates designed telephone interview protocols for consortium members in Years 1-4 to help assess the NSC¢s program implementation and potential for sustainability and scale-up. Years 1-3 consortium member interviews are described in their respective evaluation reports. The Year 4 protocol consisted of eight questions, which focused on institutional changes that occurred due to the grant, employment outcomes for their students, and overall opinions on the entire project. The interview protocol is included in Appendix A.

NSC leadership provided contact information for potential interviewees at each college, spanning the various NSC technical tracks. Hezel Associates researchers scheduled interviews via email and conducted the telephone interviews in February and March 2015. A document explaining study details and informed consent was emailed to each staff member who scheduled an interview. Completed Year 4 interviews, like previous years, represented all colleges and technical tracks. This year, the research team conducted 22 interviews, each lasting 15 to 20 minutes. Notes were taken by a note-taker during interviews. Interviews were also recorded with verbal permission to support the notes.

## Employer/Industry Stakeholder Interviews

To garner employer and advisory board perspectives on the success of NSC programs and emerging industry trends, Hezel Associates created a telephone interview protocol aimed at advisory board members, employer partners, and workforce agency partners of the NSC. This group was interviewed in Years 2-4. Descriptions of interviews from Years 2 and 3 can be found in their respective evaluation reports. The revised protocol for Year 4 consisted of nine questions, geared toward each respondent relationship with an NSC college, the programs of into the regional labor market, perspectives on individuals hired from NSC programs, and anticipated changes in industry that may affect training needs in the future. The protocol is included in Appendix A.

Representatives from partner colleges provided updated contact information for potential interviewees from the previous year. For those colleges that did not provide updated information, the previous year@s list was used. Hezel Associates solicited interviews via email and conducted the interviews in March and April 2015. A document explaining study details and informed consent was emailed to each participant who scheduled an interview. The evaluation team performed interviews with 32 individuals in Year 4, spanning all partner colleges except CPTC, and all technical tracks. This is similar to those conducted in Years 2 and 3, where all technical tracks were represented. In Year 2, employers associated with all colleges but FSCJ, NWACC, and CCC participated, while only CPTC was not a part of the Year 3 interviews, due to lack of response from employers. Year 4 interviews lasted 15 to 20 minutes each. Notes were taken by a note-taker during interviews. Interviews were also recorded, with verbal permission, in order to support the notes.

## **Student Interviews**

Student telephone interviews were conducted in Year 3 only and are described in the Year 3 Evaluation Report. Data from these interviews contribute to the overall grant findings, and either support or challenge findings from other data collections.



## Professional Development Questionnaires

Questionnaires were administered to attendees of professional development trainings provided by NSC faculty in Year 3 only and are described in the Year 3 Evaluation Report. Data from these questionnaires contribute to the findings in this report, and either support or challenge findings from other data collections.

## Participant Data

NSC student participant data, such as demographics (e.g., age, gender, race), special status (e.g., veteran, TAA-eligible), and program performance (e.g., credits received, completion), were made available to Hezel Associates researchers. These data were uploaded into a secure online system by each NSC college. NSC colleges were required to submit data quarterly throughout the grant period; Hezel Associates accessed and downloaded student data in Year 4 of the grant only. Hezel Associates researchers manually aggregated individual-level data across the quarterly data submissions, except in some instances where institutions submitted a file of cumulated participant data. Due to the process of manually aggregating quarterly data submissions, data such as the last date of participation, credits earned, and certificates earned in our sample may not reflect what was included in NSC Annual Performance Report to USDOL, as Hezel Associates were not provided with the most recent or most accurate data submissions from each college. In addition, Hezel Associates excluded data from FSCJ submitted in January 2015 due to missing data required to aggregate files, select cases from AACC and NWACC due to unclear or missing data, and all data from ITCC due to improper data submissions.

Data regarding participant employment and wages were deemed too inconsistent to perform an analysis by the NSC, the Jacob France Institute (who was contracted by the NSC to collect most of the employment and wage data), and Hezel Associates. Because the consortium is widespread geographically, wage data needed to be collected from nine states. These data were inconsistent in their reporting times; therefore, the lag time between a participant completion date and when his or her wage records were available was typically several quarters. Additionally, analysis with a comparison group was not possible, as most institutions do not collect social security numbers of non-TAACCCT participants, which is a necessary identifier for state wage records.

## **Data Analysis**

Analysis of data pertaining to the NSC evaluation consisted of a variety of qualitative and quantitative methods, as detailed in the following section. Data from each collection source were analyzed separately, and then compared for consistent or conflicting findings. Only analysis methods for Year 4 data are discussed here.

#### Document Review

Documents housed on SharePoint or sent via email were reviewed against the document review framework. Each document was examined and its alignment with a strategy and/or activity was noted. After review of all documents, judgements were made for each strategy and activity, regarding whether documentary evidence indicated it was met and if so, completed in the time period stated in the NSC work plan. Where appropriate, evidence was further broken down by technical track.



# Student Questionnaire

Frequencies were calculated for demographic, student profile, marketing, and employment data, and for the Likert-scale items. Cross tabulations were performed to determine patterns between program of enrollment and prior education level, as well as between program enrollment and overall experience.

## Interviews

Researchers used a preordinate scheme to guide qualitative analysis of the data collected using the two interview protocols (Employer/Industry Stakeholder Interviews and Consortium Members Interviews). Through this approach, lengthy discussions were parsed into bits of content, which were then fitted to the conceptual framework established by the evaluation topics. Each excerpted bit was tested against not only the construct of interest, but also the accumulating narrative content associated with it, applying a condensed constant comparative method to isolate each construct and clarify how it was labeled or coded (Dey, 1993). Researchers then identified logical linkages among the named constructs. These patterns became themes that explained the semantic relationships among grant activities and outcomes for participants.

# Participant Data

Hezel Associates researchers analyzed extant data from nine NSC schools. Analysis consisted of frequencies of outcome measures by school, by technical track, and in the aggregate. Researchers cross-tabulated the number of completed certificates and credentials with variables including college, technical track, TAA eligibility, age, gender, and ethnicity. Researchers also created variables to determine the number of students who completed a certificate or credential, did not complete and withdrew, and did not complete and were still enrolled. These data were then cross-tabulated with variables such as TAA eligibility, Priority of Service status (veterans and spouses of veterans who take precedence over non-covered individuals in USDOL-funded employment and training<sup>1</sup>), gender, ethnicity, and developmental need (e.g., math, reading, or English). Lastly, Hezel Associates researchers created variables for students who completed their certificate or credential within the appropriate amount of time for their certificate program and those who took longer. These data were cross-tabulated by TAA eligibility, Priority of Service status, and developmental need.

<sup>&</sup>lt;sup>1</sup> https://veterans.workforce3one.org/page/priority-of-service



#### **FINDINGS**

The following describes the findings for the entire 4-year grant period. These are separated by implementation, student outcomes, NSC college outcomes, and sustainability opportunities.

# **Program Implementation**

The first 3 years of the NSC evaluation focused largely on implementation, such as the consortium organizational structure and grant management, and the successes and challenges of putting the NSC model in place at the member institutions. The following section outlines implementation of the NSC model as it was intended, followed by a detailed description of how the project was actually implemented.

## <u>Intended Implementation</u>

The overarching goal of the NSC was to create programs that will help to improve retention and completion rates among consortium schoolsøstudents, as well as to reduce time to completion. As laid out in the NSC technical proposal to USDOL, the project intended to design and implement 1-year certificate programs in five technical areas: Composites, Cyber Technology, Electric Vehicle Technology, Environmental Technology, and Mechatronics. The programs were chosen based on labor market demands in the regions surrounding the 10 consortium colleges. Within each technical track are structural elements that had prior evidence of success in the literature. These include: block scheduling; cohort enrollment; compressed classroom time; embedded student support; employer involvement; hybrid delivery (face-to-face and online); and an accelerated bridge program called STEM Bridge, which provides student remediation in math, reading and writing, and soft skills.

The grant team emphasized in the technical proposal that the elements described above provide the most impact when they are implemented together. In other words, no one element will ensure student success on its own. The length of the programs, averaging 30 credit hours; block scheduling; compressed classroom time; and hybrid delivery were all intended to reduce time to completion, while cohort enrollment; embedded student support; employer linkages; and STEM Bridge were intended to ensure students were best equipped to gain skills, complete their certificate, and find employment. Specifically, STEM Bridge was to be consistent across all tracks and colleges, and included in each. It was intended to forgo traditional developmental education and allow adult learners to refresh their math, reading and writing, and critical thinking skills as a part of their certificate program.

The curriculum itself, including STEM Bridge, was intended to be high quality, integrating employer input and state-of-the-art equipment for training. Once developed, the final curriculum materials were to be made public through an Open Educational Resource (OER), where other colleges could easily find and use individual materials, courses, or entire technical tracks.

## *Implementation Summary*

The actual implementation of the NSC model at the 10 colleges was very close to what was intended, with some deviations, as described in the following paragraphs.

<u>Management.</u> The grant was managed by the team at AACC, where they coordinated high-level grant activities, facilitated deliverable completion, and established financial procedures to ensure



USDOL compliance. The management team consisted of the Project Director (from AACC); the Principal Investigator (also from AACC); a representative from AACC office of Sponsored Programs, who guided the financial aspects of the grant; the curriculum development team, created to lead the technical track course development; the Learning Outcomes Specialist (a consultant); the evaluator (consultant); and other team leads as necessary. The management team held weekly conference calls throughout the course of the grant, facilitated by the Project Director. The topics of these calls were specific to the grant stage and were intended to provide status updates to all members and to work through any issues needing attention. Topics included curriculum development, staff hiring and contracting, grant policies and procedures, and any other pertinent items.

In terms of communication with all NSC members, the management team employed a variety of methods. A file sharing system was established on SharePoint, where all procedural documents, technical team information, annual and quarterly USDOL reports, and meeting notes were housed. Guidance memos were issued to all grant staff for topics that were of high importance. Over 30 such memos were developed during the grant, covering items such as budgeting instructions, reporting templates, outreach material creation guidelines, and curriculum development direction. These served as a formal set of procedures that helped to ensure consistency across the 10 colleges. The team also held bi-weekly conference calls with project coordinators from all 10 colleges and the 5 pathways throughout the course of the grant. These had pre-set agendas and covered topics pertinent to the grant stage, such as curriculum development and student enrollment. In each grant year, an NSC Summit was held in Annapolis, MD. These brought together representatives from all 10 colleges for 2-3 days, allowing them to interact face-to-face and share best practices and ideas. These were also a forum for making progress on action items, such as curriculum development, where technical teams met and worked through issues including sticking points, which are additional instruction designed to guide students through particularly difficult content components, and teaching toolkits, which are course-level guides.

One of the main undertakings the management team handled over the course of the grant was the request for and administration of a 1-year, no-cost extension. Because the Round 1 TAACCCT grants were 3-year awards (the subsequent rounds are 4-year), the NSC, like other Round 1 awardees, found there was not enough time to develop and implement curriculum to serve their targeted number of students. In the request, the NSC lowered its enrollment goal by 15% (from 1,506 to 1,279), as a lower target was expected to be a more realistic goal. The award of the extension in March 2014 entailed a great amount of budget and project activity restructuring on the part of the management team and the project coordinators at each college, however, has allowed the NSC to meet its enrollment goals.

In terms of the project work plan, the start-up of coordination, policies, and procedures of the NSC (Activity 1.1) were all completed, with some completed slightly behind schedule (expected to be complete by February 2012; mostly complete by September 2012), however, all were started when intended. In Year 1, interviews with project staff revealed that they viewed the grant start-up as a slow and informal process. Some of the delays in Activity 1.1 completion were due in part to grant management staffing changes, such as the shift of Principal Investigator and the departure of the initial Project Director in May 2012. However, for a project of this size



and complexity, a slight delay in these activities is not unexpected and in this instance did not appear to negatively affect subsequent project work.

Establishment and revision of NSC policies (Activity 1.1, Deliverable 1) have been ongoing; however, start-up policies were officially in place only a few months behind schedule. Deliverable 2, implementation of fiscal procedures, was completed according to the timeline. Hiring of staff and technical consultants (Deliverable 3) tended to fall behind schedule, particularly for Subject Matter Experts (SMEs) to review curriculum. However, many of these individuals were not hired until needed, which was in practice after the anticipated end date of February 2012. The bulk of the management staff and consultants needed for the grant start were hired on time. Deliverable 4, establishment and meeting of steering committees, work teams, and cross-cutting teams, was completed over a year later than anticipated. This is understandable, considering the additional time needed to hire staff at each college.

Activity 1.6 is focused on the ongoing formation of policies and procedures to foster grant success and the ability to sustain and scale grant deliverables. This was pursued for the entire grant period, as was intended. The last two years of the grant showed substantial activity surrounding sustainability and scale-up. A draft sustainability plan was created in early 2013, and has been continually refined and updated due to new research and new partnerships. Of note, a Leadership Summit was organized by grant management and held in Baltimore, MD in November 2014. The objective was to bring together leadership from each NSC college, such as department deans, college presidents and vice presidents, along with other high-level staff, to learn about the NSC model and its outcomes, and to brainstorm ways to sustain the work completed and the partnerships established. All colleges were represented at the meeting and the team was able to make progress in identifying project elements that are desirable to sustain. A team lead meeting was convened shortly after the Leadership Summit in Annapolis, MD, where the technical team coordinators further shared and agreed upon sustainability elements. And, the final NSC Summit, held in April 2015, focused largely on sustainability of the NSC model and what relationships and partnerships will look like in the future. This was attended by the grant management team, team leads, grant navigators, and other members of the consortium from most colleges. In general, sustainability and scale up of the NSC has been a major focus over the last two years, and data were collected to inform these areas as a part of the Year 4 evaluation. The findings are discussed in the Opportunities for Sustainability and Scale Up section.

The general consensus among consortium members was that the grant was managed well. In interviews throughout the grant period, the management team was praised for being organized, keeping project staff on track with deliverables, and maintaining frequent and effective communication amongst members.

<u>Curriculum.</u> All five technical tracks were developed and implemented during the grant period, satisfying Activity 1.3, Deliverable 1. Table 2 on the following page illustrates which colleges participated in development for each technical track. RSCC assisted in the Composites curriculum development, but did not fully implement the program due to a decline in expected local industry demand. All other programs were implemented. Development fell behind schedule (slated to end in late 2012; actually completed in late 2013); however, additional staff hiring time



likely contributed to the delays. Most pathways were launched in spring of 2013. Curricula integrated interactive elements, including online modules and sticking points.

Curricula generally contained consistent core content within each track, as stipulated in Activity 1.3, with some track-specific credits embedded due to regional industry demand. For example, within Electric Vehicle Technology, one college trains for electric vehicle development, while another concentrates on service technician training; therefore, their curricula differ. The Mechatronics programs are relatively consistent; however, equipment used differs based on what employers use in a particular region. The Cyber Technology programs are very similar across colleges because they are focused on specific national certification exams.

 Table 2.
 Partner College Curriculum Development Participation

Composites	Cyber Technology	Electric Vehicle Technology	Environmental Technology	Mechatronics		
LEAD: SSCC	LEAD: AACC	LEAD: MCC	LEAD: FSCJ	LEAD: CLC		
CPTC	CCC	ITCC	CLC	AACC		
CCC	FSCJ		ITCC	CCC		
RSCC	ITCC		NWACC	FSCJ		
	NWACC			ITCC		
				RSCC		

The curriculum development process was a collaborative effort. Each track was guided by a technical team, facilitated by members of the lead institution (as indicated in Table 2). Teams mainly worked together virtually, meeting in-person when able. Curriculum development requirements and a schedule was put in place in July 2012 for Phase I of the process, via a guidance memo. This stipulated that: (a) at least one employer must review curriculum for industry relevance for each technical track, (b) each college must have the curricula approved by their own college and state higher education system, and (c) the NSC management team must approve curriculum. SMEs were involved throughout development, and helped to guide the process to create the content. A Learning Outcomes Specialist was also contracted to inform the instructional aspects of the design. A second set of SMEs were engaged in the final review process (Phase II), where they ensured that curricula met industry standards and skill needs, and had the ability to be disseminated to other colleges. This review was also designed to foster a smooth transition into OER.

This process was touted as a strength of the NSC grant, as it was a streamlined method of creating new materials across institutions and regions, engaged SMEs and employer input, and was intended to be nationally portable from the beginning. It consisted of utilizing various templates for materials and required a high level of formatting consistency. While this was a necessary feature of the NSC model, some project staff conveyed that inconsistencies of curriculum format expectations at the beginning of the project caused setbacks and delays in material completion. However, these issues were resolved and curricula have been finalized.

A major aspect of the NSC is to provide content that can be easily adopted and used outside of the grant program. Activity 1.3, Deliverable 3, creation of guides for faculty and staff, was built



into the grant to address this. Teaching toolkits were established, which provide course-level details for instructors to use. A õprogram guideö for each technical track was also created, which outlines essential elements of implementation, such as equipment needs and course materials. While initially intended to be completed by late 2012, this deliverable was better suited to be completed in conjunction with the OER conversion, later in the grant. The no-cost extension also allowed this work to be extended.

As a way to ensure the curricula were delivered as intended and with quality, professional development was provided for instructors, which focused on content knowledge associated with respective technical tracks (Activity 1.3, Deliverable 4). Some experienced course instructors visited other consortium colleges to collaborate and share information on the subject matter area, while some provided online training in the form of webinars. Informal questionnaires administered to professional development attendees by Hezel Associates in Year 3 showed that trainings were well received and useful. However, there were several types of trainings throughout the grant period, and these surveys provided only a limited view into their quality.

Lastly, all technical tracks and STEM Bridge curricula are required to be nationally portable (Activity 1.3, Deliverable 1) and available as OER. To accomplish this, the NSC partnered with Carnegie Mellon University Open Learning Initiative (OLI), which provides a platform for free and accessible online courses. The curriculum and technical teams worked closely with OLI throughout the grant period to ensure formatting of materials were consistent with the online platform. The Cyber Technology curriculum was the first technical track to be made available on OLI, in April 2015. USDOL has also provided an online repository to house TAACCCT-created curricula and related support documents, called Skills Commons. As of the end of the grant, all technical tracks, composed of 68 courses and STEM Bridge modules, are available on OLI<sup>2</sup> and Skills Commons<sup>3</sup> for free use.

STEM Bridge. A major work effort of NSC was the creation of STEM Bridge, developed as online content for adult learners. The development process began early in the grant period and was completed when intended. The team, led by staff at AACC, developed STEM Readiness and STEM Foundations, both currently available on the OLI and Skills Commons website. STEM Readiness is a set of online modules that are intended to help a student refresh his or her skills in math (arithmetic, algebra, and geometry), communication, and professionalism. Real world scenarios are built in, developed using input from employer partners, covering topics such as email communications, customer service skills, and troubleshooting. STEM Foundations was designed to help develop studentsøwriting, reading comprehension, and overall communication skills.

The first module of STEM Readiness was implemented in January 2013. The full STEM Bridge package was implemented by module over 2013 and 2014, and was completed on OLI in November 2014, fully satisfying expectations set for Activity 2.1. While STEM Bridge was completed on the expected timeline, some project staff commented that early cohorts began before it was in place, putting them at a disadvantage. Implementation of STEM Bridge varied between the colleges and technical tracks, as most allowed students to take modules throughout

<sup>&</sup>lt;sup>3</sup> https://www.skillscommons.org/



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<sup>&</sup>lt;sup>2</sup> http://oli.cmu.edu/teach-with-oli/review-our-free-open-courses/

their program and others required that they completed it before their program began. Some colleges required students to complete some modules as part of their program, while others allowed students to only take it if they felt they needed the additional help.

Activity 2.2 was focused on STEM Bridge quality and usability. NSC technical teams and several employers were a part of the development process, ensuring the technical content was accurate and reflected industry needs. The Learning Outcomes Specialist was tasked with externally validating the modules, verifying that the content aligned with the NSC technical tracksølearning objectives. Once STEM Bridge was launched on OLI, NSC technical teams and industry continued to vet the content, alerting the project team to errors or providing recommendations for improvement. These changes have been incorporated when deemed necessary. This process satisfies Deliverable 1, as it was completed within the anticipated timeframe.

Data are continually collected and analyzed by project staff and the evaluator to examine the use of STEM Bridge (e.g., how many used it, who used it) and to determine if there were any necessary mid-course corrections that would make it more effective or user-friendly. Usage data reported to project staff from OLI showed that STEM Bridge has had over 11,000 users since its launch (more than 80% of these were STEM Readiness). According to project staff, only about 12% of the users were NSC participants, the rest were from other colleges, high schools, and even middle schools.

Additionally, in each grant year the evaluation included a review of perceptions relating to STEM Bridge among students and project staff. Staff overwhelmingly found the content to be helpful to students and touted the importance of its flexibility, which allowed them to take the coursework at their own pace. Students were also satisfied with the self-pace of STEM Bridge. However, early in the grant, some expressed frustration that they were required to complete the modules as part of their certificate program, when they did not need it. Several stated that it was too easy. In Year 3, less than half of the students surveyed found it beneficial. Year 4 student questionnaire data indicate a higher level of satisfaction with STEM Bridge than previous years (68% of respondents were satisfied), which may be due to the fact that only those who needed it were required to complete it. The annual evaluation reports, in addition to user analytics reports from OLI, satisfy Deliverable 2.

Finally, STEM Bridge was intended to be nationally disseminated (Deliverable 3). The entire curriculum is currently housed on OLI and Skills Commons for free public access. Project staff have presented about STEM Bridge at more than 10 national conferences, including the League Learning Summit and the League for Innovations conference, and there appears to be great interest in it among post-secondary and secondary level educators. Usage of the content is continually increasing. Deliverable 3 has been successfully met.

Model Elements. Other components of the NSC model include a navigator position at each college, cohort enrollment, block scheduling, compressed classroom time, hybrid course delivery, and employer linkages. These elements were implemented somewhat consistently between the 10 colleges. The program delivery methods and student support services fall under



Activity 1.3, Deliverable 2, while employer linkages is a focus of Activity 1.2. These activities and deliverables were met on the anticipated timeline.

The navigator position has been touted as one of the most effective aspects of the NSC grant, in terms of recruiting and retaining students. A navigator (in some cases, more than one) was hired at most colleges to work with NSC students one-on-one to ensure program success, either as a full-time or part-time position. Their role typically consisted of enrollment and admissions assistance, guidance through the program requirements, and job placement assistance. This role generally went much further, however, as navigators were often the first point of contact for students who encountered problems, whether in their coursework or in their personal lives. Navigators were well-versed in external supports and often referred students to services within the college or outside of the college. They essentially guided students through the owhole life cycleö of the program, and by getting to know them on a personal level, were able to give tailored support. In addition, a substantial portion of their time was spent on facilitating connections between employers and the students. Navigators maintained existing relationships or established new associations with local employers. This, along with their familiarity with studentsøabilities, allowed them to facilitate appropriate job placements. This process was typically so successful, several employers reported that they would approach the navigator for new hires before posting an open position publicly. Students also expressed positive opinions, as 88% of those surveyed who interacted with a navigator were satisfied with the results. The colleges who were not able to hire a navigator or those who hired someone late in the grant period noted that their students would have benefitted more if one had been in place.

Cohort enrollment was also a unique feature of the NSC model, with groups of students entering a technical track together, attending the same courses, working through curriculum at the same time and pace, and completing together. Most colleges implemented this structure, enrolling groups of 15-25 students together. Program staff commented that the cohort structure is better than the traditional approaches, because it (a) builds camaraderie between students, (b) makes it easier to track student progress, (c) creates an anticipated timeline for employers to hire new completers, and (d) forms an environment that encourages teamwork, much like the workplace. That said, some program staff cautioned that the cohort model does not work well when there are too few students, as any personality conflicts among students become amplified. Of students who responded to the Year 4 questionnaire, 91% indicated that they were satisfied with the cohort model.

Several colleges implemented block scheduling for the NSC technical tracks, where students had fewer and longer classes each day compared to the traditional shorter classes a few times per week (often four hour blocks, four days per week). Some were not able to use this structure, as it was not compatible with the overall registration and scheduling system of the college. Almost two-thirds of students surveyed who were in block scheduled courses were satisfied with the structure. Related to block scheduling, the model emphasized compressed classroom time, defined as completion of the same number of contact hours as a traditional college program schedule, but delivered over a shorter number of weeks. Most technical tracks were approximately 30 credit hours, completed over the course of one year (some with summer enrollment or an internship component). The composite technical track was designed as a 6-month program. Most program staff identified the compact timeframe as a positive element, as it



ŏworked smoothlyö for some tracks, like Mechatronics. The short time to completion is also beneficial for students and employers, as the time between the start of training and employability occurs quickly. About 75% of students surveyed in Year 4 were satisfied with this timeframe. However, the condensed format may not have been ideal for the Cyber Technology program, as both program staff and students indicated that there was simply too much material to cover. This caused some students to be unable to complete industry certifications before completing the program, which are crucial for employment in that industry.

NSC technical tracks were intended to be a mix of in-person and online instruction. All tracks implemented this to some extent, either with individual courses incorporating a portion of online instruction, or one or two fully online courses embedded in the program. However, program staff stressed that online instruction is not ideal for all technical courses, particularly in the Composites and Electric Vehicle Technology tracks, because they require hands-on training in a lab setting. In addition, some embedded industry certifications cannot be completed online, including the OSHA and HAZWOPER training in the Environmental Technology track. Students interviewed in Year 3 also underscored the importance of hands-on training, with many of them preferring it over online coursework. That said, online courses or components of courses were integrated throughout NSC tracks as appropriate. More than 65% of students surveyed in Year 4 were satisfied with the mix of online and in-person instruction.

Partnerships with higher education leaders, employers, and workforce development agencies (Activity 1.2) have been a highlight of the NSC grant. Each college advisory board consists of college leaders, such as deans and department heads. The management team is also composed of leadership from AACC. The Leadership Summit described previously brought together highlevel college leaders and reinforced partnerships among the colleges. The NSC partnered with the Wadhwani Foundation midway through the grant period in order to further advance the Cyber Technology track curriculum. NSC management has also had several interactions with the Gates Foundation, by presenting at their postsecondary education meetings and inviting representatives to attend the Leadership Summit.

Each college and technical track has several companies who serve a variety of roles: advisory board members, curriculum reviewers, guest lecturers, liaisons between the colleges and industry associations, and providers of faculty professional development (Activity 1.4, Deliverable 2). They have also donated equipment for training and participated in mock interviews to help students prepare for real interviews. Many also worked with the respective college and technical track to develop internships for NSC students. As discussed in the Employment Outcomes section, many of these internships have resulted in permanent positions for NSC program completers. Consistently throughout the grant period, employers associated with NSC have been pleased with the programs in terms of content and structure, the relationships they have formed or strengthened with the colleges, and the program completers they have hired.

The NSC colleges all have a relationship with a local or regional workforce agency (Activity 1.4, Deliverable 3); however, the extent of their involvement in the NSC programs varies. Those that are highly involved assist with recruitment by referring new students to the technical tracks and tracking employment of completers. Several program staff members acknowledged that since the grant began, they have seen their relationship with the local workforce agency expand and



improve, particularly as representatives become more familiar with the NSC programs. While most reported positive partnerships, a few program staff have seen their workforce agencies involvement decrease in the last few years; however, they noted that this was mostly due to agency organizational changes.

Student Outreach and Enrollment. Recruitment strategies were a large part of project implementation across all colleges, and are the goal of Activity 1.4, Deliverable 1. Early in the grant period, an NSC website<sup>4</sup> was established, which gives an overview of the project, the technical tracks, and contact information for each college and track. An overarching NSC outreach plan, offering general guidance on outreach approaches and templates for physical materials, was put in place in early 2014. Each technical track developed their own marketing materials to recruit students, with guidance from NSC management. These included flyers, brochures, posters, email blasts, and social media posts. Each track also developed promotional videos, which featured success stories of students who were in or completed a pathway. These were made available in the NSC website, as well as the individual college websites. Colleges also collaborated with their local workforce agencies to reach potential students. Students surveyed in Year 3 identified the workforce agencies or unemployment offices as the most common way they first heard about their program.

Student enrollment (Activity 1.4, Deliverable 4; Activity 1.5) officially began in January 2013 and has continued to date. As of June 30, 2015, 1,372 students enrolled in an NSC technical track. This exceeds the goal established in the no-cost extension contract, of 1,279 participants. A high level of student persistence is another important outcome in the NSC programs, as simply enrolling is not a guarantee that a student will receive the full benefits of the program. Over the course of the grant period, the term-to-term persistence rate was an average of 82%, which exceeded the target of 80%. This also exceeds the national average for community college termto-term persistence (75%; National Student Clearinghouse, 2011). The completion rate of participants across all NSC institutions was an average of 69% over the grant period (the national average is 21%; National Center for Education Statistics, 2014), and 656 participants have completed their program and earned a credential as of June 30, 2015, 64% of the revised no-cost extension project goal of 1,023. The total completions at grant end will likely be higher than 656; however, these data are not yet available. It is not clear if the completion goal was met by grant end.

The ultimate goal of the NSC is for students to gain relevant employment. While actual data are not available due to a lag time in state employment records, NSC staff have estimated the overall average of completers gaining employment at 70%. The Employment Outcomes section of this report provides more detail on these data.

According to the reported data, the NSC has fulfilled its enrollment goals, has shown students to persist at a much higher rate than the national average, and came close to its completion goals.

<u>Data.</u> In order to accurately communicate the outcomes of the NSC project, data are continually collected and distributed (Activity 1.7). The first deliverable under this activity, reporting to the USDOL, has been met, as the NSC has submitted quarterly and annual reports consistently



throughout the grant period. Deliverable 2 stipulates the sharing of evaluation findings with stakeholders. Hezel Associates, the third party evaluator, has provided the NSC with annual reports, as well as more rapid turnaround summaries of various data collections. Annual evaluation reports were uploaded to the NSC SharePoint site and distributed via email to all NSC team members. Data summaries were shared with the NSC team via email as well. Evaluators have briefly summarized findings of each annual report and data summary during grant-wide biweekly conference calls.

Lastly, distribution of sustainability plans is the focus of Activity 1.7, Deliverable 3. As discussed previously, a plan was developed and shared with NSC members in 2013. This plan has been continually updated and re-distributed to the NSC team.

#### **Student Outcomes**

Attainment of certificates and retention rates of NSC students were explored in a quantitative analysis. These data were further broken down to look at completion and retention by various demographics, including age, gender, and Priority of Service status. The following section highlights the findings. Of note, SSC, MCC, and CPTC had the highest percentage of completers overall. FSCJ and NWACC had a lower percentage of completers overall, which may be related to the low percentage of completers in the Environmental Technology track offered at both colleges. In addition, most NSC participants completed their programs within the appropriate timeframe.

## <u>Certificate Attainment Outcomes</u>

One of the primary goals for NSC student outcomes is the attainment of academic certificates and industry certifications. Data used in descriptive calculations in this section are based on the data available to Hezel Associates and do not represent the most accurate or up-to-date data from each college.

The percentage of students who attained an academic certificate or industry certification varied by college, as denoted in Figure 1. These percentages were calculated based on the total number of students attaining a certificate divided by the total number of participants at each college. While all participants are included in the denominator, some of these students are still enrolled in the program and could not have earned the certificate at the time this analysis was completed. Therefore, the final percentages may be higher once all participants complete their enrollment period. As of this study, SSC, MCC, and CPTC students achieved a completion rate above 85%. However, less than 25% of NSC participants from CLC, NWACC, and FSCJ completed their program of study. The three schools displaying the highest completion rates solely focus on one technical track, while the three schools with the lowest completion percentages are developing multiple technical tracks. The three colleges with the highest completion rates also had fewer participants enrolled than some of the other colleges, including AACC, CCC, and FSJC.



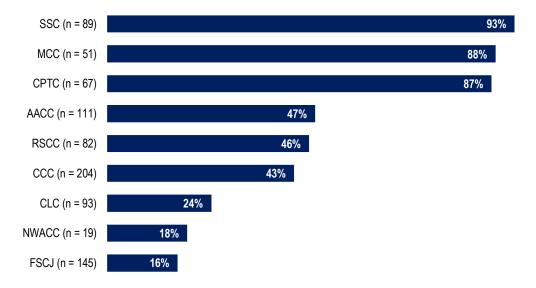


Figure 1. Percentage of NSC Participants who Completed by College

Figure 2 presents the percentage of completers by technical track. The Electric Vehicle Technology track was implemented at two colleges and produced the highest percentage of completers, at 88%. The Composites program, available at three colleges, was completed by 67% of students. Only 9% of students enrolled in the Environmental Technology track completed a certification. Both the Mechatronics and Cyber Technology tracks produced a substantial number of certified completers; however, their completion rates were 40% and 35%, respectively.

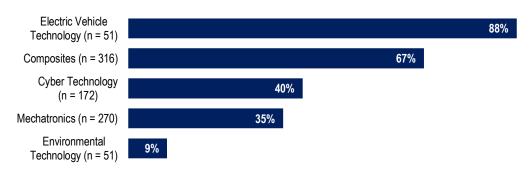


Figure 2. Percentage of NSC Participants who Completed by Technical Track

Nine TAA-eligible participants were enrolled in NSC programs, according to the available data. Note that more than nine TAA-eligible participants enrolled; however, data were only available for the nine examined here. Five students completed a certification as shown in Figure 3. FSCJ enrolled three TAA-eligible students, however, none of those NSC participants completed a certification.





Figure 3. Percentage of TAA-eligible NSC Participants who Completed by College

Figure 4 displays the percentage of TAA-eligible participants who completed a certification for each technical track. The Mechatronics program had the most TAA students enrolled, however only 40% attained a certification. No TAA-eligible participants enrolled in the Environmental Technology track.

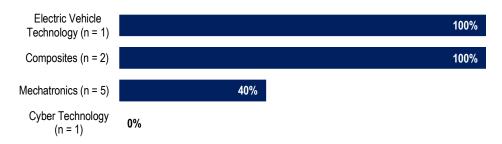


Figure 4. Percentage of TAA-eligible NSC Participants who Completed by Technical Track

SSC, MCC, and CPTC achieved a completion rate above 85% for participants who qualified for Priority of Service according to the USDOL (e.g., veterans, active duty service members, reserve members, and spouses) enrolled in NSC programs (Figure 5). Not surprisingly, those three schools also have the highest rates of overall participant completion. CLC, NWACC, and FSCJ had the lowest percentage of veteran completers, and constitute the three lowest percentages of overall completion rate as well. None of the eight veterans enrolled in an NSC program at CLC attained a certification, while all Priority of Service participants at MCC completed their program of study. FSCJ enrolled the highest number of veterans (56), but had the second lowest completion rate (21%).



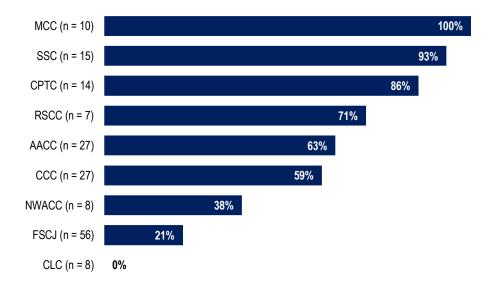


Figure 5. Percentage of Priority of Service NSC Participants who Completed by College

Figure 6 shows the percentage of Priority of Service participants completing a certification by technical track. The Composites program had 74% of participants complete a certificate. All of the Priority of Service enrollees in the Electric Vehicle Technology track completed their program of study, while none of the 16 enrollees in the Environmental Technology track completed a certification. The Cyber Technology (48%) and Mechatronics (38%) tracks represent similar percentages of completion for Priority of Service participants when compared to completion rates for all students.

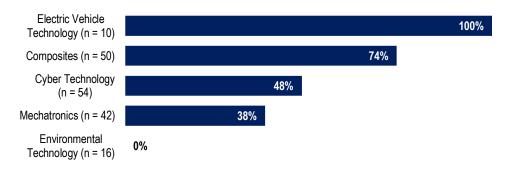


Figure 6. Percentage of Priority of Service NSC Participants who Completed by Technical Track

The mean age for program completers across all schools ranged from 33 at CPTC to 42 at MCC. The median age, as indicated in the box and whisker plots in Figure 7, were consistent with the means. AACC and SSC had the oldest participants at 71 years old, while CLC had the youngest at 18. Overall, the ages of NSC completers were similar across all colleges.



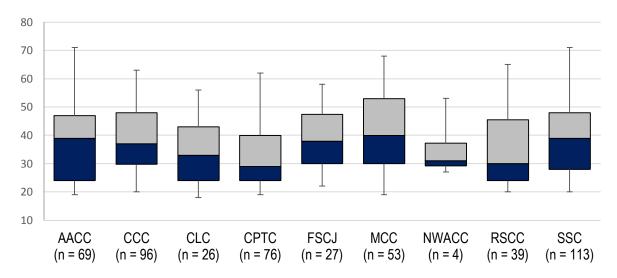


Figure 7. Age of Completers by College

The mean age of completers by technical track ranged from 34 in Environmental Technology to 42 in Electric Vehicle Technology. The mean ages were similar to the median ages indicated in Figure 8. The Environmental Technology track had the smallest range in age of completers, 24 to 47 years old, which may be due to the small number of participants who completed.

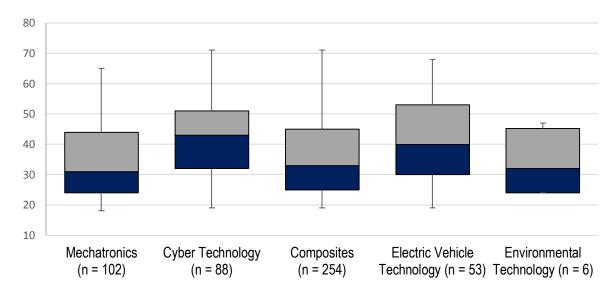


Figure 8. Age of Completers by Technical Track

Completion rates by gender are displayed in Figure 9 for each NSC institution. All of the six female participants at MCC completed their NSC technical track. Similar to overall completion rates, a sharp decline exists in the percent of male and female certification attainment after the top three colleges: SSC, CPTC, and MCC. No female students completed a certification at either NWACC or FSCJ. MCC and CCC are the only NSC colleges where a higher percentage of female students completed a certification than male students.



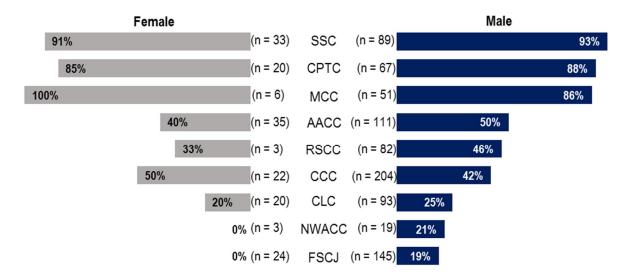


Figure 9. Percentage of Female and Male Participants who Completed by College

Figure 10 denotes the percentage of male and female students who attained a certification for each technical track. The Electric Vehicle Technology program saw 100% of female students complete their certificate compared to 86% of male students. Female students in Composites and Electric Vehicle Technology tracks completed certificates at a higher rate than male students; however, similar or only slightly lower percentages of female participants completed certifications in the remaining three technical tracks.

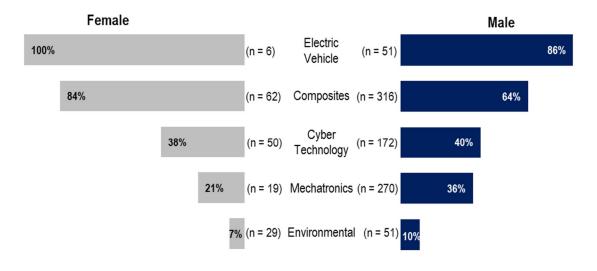


Figure 10. Percentage of Female and Male Participants who Completed by Technical Track

The percentage of NSC participants by ethnicity differed at each college, as displayed in Table 3. Overall, white students attained the most certifications, but was also the ethnicity with the highest enrollments. The one exception was CCC where 57 African-American students completed an NSC program compared to 34 white students. However, the completion percentage



for African-American students was highest (97%) at SSC compared to at CCC (40%). Four white students completed a certification at NWACC, zero Hispanic students completed a certificate, and no other ethnicities were represented in the enrollment. SSC consisted of students who completed a certification from all six of the listed ethnicities.

Table 3. Percentage of NSC Participant Completions by Ethnicity at each College

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College		African American		American Indian Native Alaskan		Asian		Hispanic		Native Hawaiian Pacific Islander		White	
	#	%	#	%	#	%	#	%	#	%	#	%	
AACC	12	32.4	2	66.7	5	71.4	5	41.7	-	-	21	50.0	
CCC	57	40.1	0	0.0	4	57.1	4	40.0	-	-	34	49.3	
CLC	1	9.1	1	50.0	1	16.7	8	33.3	-	-	16	22.9	
CPTC	7	77.8	0	0.0	15	93.8	4	80.0	1	100.0	50	87.7	
FSCJ	9	15.5	0	0.0	0	0.0	3	20.0	0	0.0	13	15.5	
MCC	10	76.9	-	-	3	75.0	-	-	1	100.0	33	91.7	
NWACC	-	-	-	-	-	-	0	0.0	-	-	4	20.0	
RSCC	6	60.0	2	66.7	1	100.0	2	100.0	-	-	35	44.3	
SSC	29	96.7	2	100.0	27	90.0	3	100.0	1	100.0	42	89.4	

Table 4 contains data denoting that the percentage of NSC participants completing a program in each technical track varied by ethnicity. Asian students completed programs at a higher percentage than other ethnicities in Mechatronics, Cyber Technology, and Composites. Only 37% of white students completed a Mechatronics certification compared to 92% of white students completing an Electric Vehicle Technology certificate. Eighty-three African American students attained a Composites degree compared to only one earning an Environmental Technology certification. Forty-three Asian students completed a Composites program compared to 13 in all other technical tracks combined.

Table 4. Percentage of NSC Participant Completions by Ethnicity in each Technical Track

Technical Track	African American		American Indian Native Alaskan		Asian		Hispanic		Native Hawaiian Pacific Islander		White	
	#	%	#	%	#	%	#	%	#	%	#	%
Mechatronics	8	20.0	3	50.0	6	54.5	12	36.4	0	0.0	75	36.8
Cyber Technology	26	35.1	1	100.0	4	66.7	5	31.3	-	-	28	36.4
Composites	83	52.5	2	33.3	43	86.0	11	64.7	-	-	108	75.0
Electric Vehicle Technology	10	76.9	-	-	3	75.0	-	-	1	100.0	33	91.7
Environmental Technology	1	5.0	1	50.0	0	0.0	1	16.7	-	-	4	9.3

There were three stand-out NSC colleges in terms of program completers: SSC, MCC, and CPTC. These colleges had the highest percentage of completers overall as well as when broken



down by student demographics. AACC and CCC had lower percentage of completers, but this may be a reflection of the larger number of participants enrolled at those colleges. FSCJ and NWACC seemed to struggle in terms of program completers, which aligns with the lower percentages and enrollment numbers of the Environmental Technology track which was offered at both of those colleges. While there were differences in success across colleges and technical tracks, as a whole, data suggest NSC was somewhat successful in meeting program completion goals for the grant.

## Retention Outcomes

Another primary focus of the NSC grant was to increase retention rates of participants. This section outlines retention and completion of NSC programs within the appropriate timeframe. Most NSC programs were one-year, with the exception of the Composites certificates which were designed as a six-month program.

The percentage of TAA-eligible, Priority of Service, and students with developmental needs retained in NSC programs can be found in Figure 11. While very few TAA-eligible students were enrolled in NSC programs, the vast majority were retained during the grant (89%). Data indicate similarly high retention rates for students with Priority of Service and developmental needs, suggesting the NSC colleges were successful in meeting project goals focused on retention.

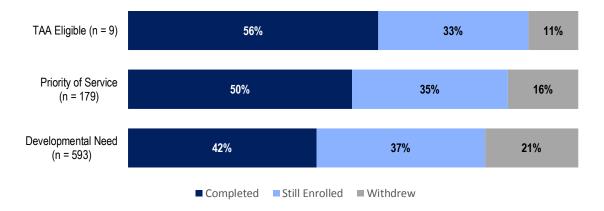


Figure 11. Retention of TAA eligible, Priority of Service, and Developmental Need Participants

Figure 12 displays the percentages of male and female students retained in NSC programs. Although more male students enrolled overall, the percentage of both males and females that completed or withdrew from a program is nearly identical, with a slightly higher percentage of female students withdrawing from an NSC program.



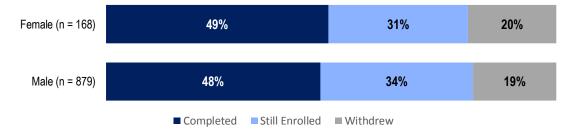


Figure 12. Retention of Female and Male Participants

The percentage of students retained in a program differed more by ethnicity than gender. Figure 13 shows the highest withdrawal rates belonged to African-American students (29%), while the lowest withdrawal rates (7%) are of students who identify as Asian. Fourteen percent of Hispanic students withdrew from NSC programs and 49% of those included in our sample are still enrolled. The completion percentages for Asian and Native Hawaiian/Pacific Islanders were above 70%. The completion percentage for students from all other ethnicities ranged from 37% for Hispanics to 48% for whites.

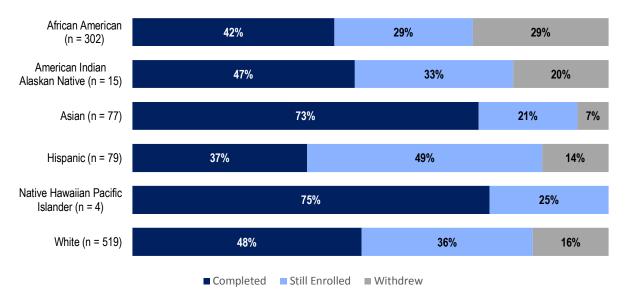


Figure 13. Retention of Participants by Ethnicity

Figure 14 presents the percentage of TAA-eligible, Priority of Service, and developmental needs participants who finished their certification within the appropriate timeframe. All TAA-eligible students completed their program within the appropriate timeframe, six-months for Composites programs and one year for the other technical tracks. Sixty-five percent of veterans finished programs within expected timeframes, similar to the 63% of participants with developmental needs.





Figure 14. Percentage of Participants who Completed within the Appropriate Timeframe

The percentage of male and female students to complete a program within the appropriate timeframe is displayed in Figure 15. Although male students represented the majority of participants enrolled in NSC programs, 135 female students participated. Female studentsø ability to attain a certification within the appropriate timeframe was substantially lower than their male peers. Only 18% of female students completed a program within the expected timeframe compared to 82% male students.



Figure 15. Percentage of Female and Male NSC Participants who Completed within the Appropriate Timeframe

The percentage of NSC students to complete a program within the appropriate timeframe is displayed by ethnicity in Figure 16. All American Indian/Native Alaskan students attained a certification within the appropriate timeframe. The majority of Asian students (88%) completed programs within the expected timeframe and 75% of white students, representing the largest NSC population, attained a certification within expected timeframes. Only half of Native Hawaiian/Pacific Islanders and less than two-thirds of African-American (59%) or Hispanic (65%) students completed NSC programs within appropriate timeframes.



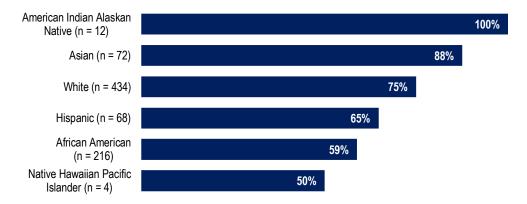


Figure 16. Percentage of NSC Participants by Ethnicity who Completed within the Appropriate Timeframe

Overall, these data suggest that NSC colleges met retention goals. In addition, the vast majority of NSC participants completed their programs within the appropriate timeframe, indicating that colleges were successfully helping students get the training needed to enter the workforce or continue their education. However, the substantial difference between completion within the program timeframe for male and female students should be noted. Whether this is a reflection of the program content, inherent characteristics, lack of student support directed to female students, or another cause cannot be determined through this analysis.

## **Employment Outcomes**

The overarching goal of the NSC is to assist participants in securing new employment by equipping them with technical skills and providing job placement support. Achievement of this goal has been largely successful, as many completers have found relevant employment. According to NSC staff, approximately 70% of completers have found employment. All programs have shown some level of success. In particular, those completing the Composites or Mechatronics programs have been largely successful in finding employment, citing 70-100% placement.

Across all technical tracks, there have been ample job opportunities, as demand is generally high for the skill sets being acquired. Each grant year, employers and program staff expressed difficulty filling positions with qualified candidates; however, the NSC certificate programs have begun to provide a pipeline of skilled workers to meet the need. In fact, several employers now skip the public recruiting process and go directly to their partner NSC college for hiring, which is indicative of a high level of satisfaction among employers with the preparedness and quality of NSC completers. In Year 4 interviews, several employers stated that NSC completers have generally been beneficial hires due to both technical and õsoftö skills. Specifically, they noted their õexceptionalö mechanical aptitude, knowledge of new technology, and troubleshooting ability. Many emphasized their positive attitudes, willingness to receive instruction, professionalism, and communication skills. These attributes have put many NSC completers ahead of other candidates, and have reduced the time needed for on-the-job training. In general, employers interviewed agreed that NSC certificate completers tend to be more marketable than other job seekers. Some employers, as well as NSC completers surveyed, attributed their



employment success with the embedded industry certifications within their technical tracks, particularly in the Cyber Technology track.

Those who completed an NSC certificate program were typically hired for entry-level technician positions, with the potential for future advancement; however, the specific job title and responsibilities depend on the technical track and employer. Pay rates of these positions vary, but most fall in the \$10-\$30 per hour range. Employers hiring Mechatronics completers reported the highest pay rates, ranging from \$24-\$30 per hour. In Year 4, many employers mentioned that they offered paid internships to NSC students. Most treated this as a õtest driveö to vet candidates and gauge if the student was the right fit. The success rate was high, as most interns were offered permanent positions.

From the studentsøperspectives, both directly and indirectly from program staff comments, they have generally been pleased with their experience and ability to secure a job. Program staff often receive positive feedback from students who shared that they were able to adjust to their job quickly, and that the course content aligned with their actual job duties.

According to a student questionnaire administered in April and May 2015, of the 38 survey respondents who had completed their program, more than three-quarters believed they had more employment options than before they enrolled. Specifically, all of those completing the Mechatronics certificate indicated more employment options, while responses from those in other technical tracks were mixed. More than 80% were employed and doing work related to the certificate they received. More than half of those employed did not think they would have been hired at their current position without the certificate. This was particularly apparent among those who had completed the Cyber Technology certificate. When asked about wage changes after receipt of their certificate, responses were equally divided between seeing a wage increase and no change.

Participants who completed their program and were employed were also asked to rate various aspects of their program. Overall, responses indicated that completers were somewhat satisfied with abilities they gained during their program regarding job searching, soft skills, and technical skills. This is consistent with student responses from a similar questionnaire in 2014. Figure 17 shows the percentage of respondents from the most recent questionnaire who chose *strongly agree*, *agree*, or *somewhat agree* that their program prepared them to perform each task.



Figure 17. Completers' Perception of Job Search Preparation (n = 31)



Respondents who were employed rated how well their NSC program prepared them for various skill sets on the job, including both soft skills (i.e., communication) and technical skills. Figure 18 displays the percentage of respondents who chose *strongly agree*, *agree*, or *somewhat agree* for each skill. The majority agreed to some extent that they were equipped with each skill, particularly the technical skills. However, certain soft skills, like time management, task prioritization, and leadership were among the lowest. While soft skills are included in STEM Bridge curriculum the technical content is much more prevalent in each track; therefore, it is expected that students will retain those subjects more readily.

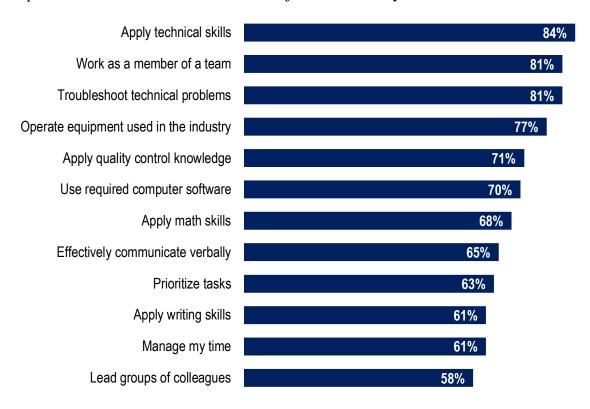


Figure 18. Employed NSC Completers' Employment Preparation (n = 31)

It was noted by program staff, however, that students were most successful when they showed initiative and were proactive in pursuing job search assistance. In particular, those who utilized the embedded student support services, including resume writing assistance and mock interviewing, were more likely to find employment. Similarly, those with realistic salary and position-level expectations were more likely to accept positions they were qualified for. And, while the NSC programs are designed as 1-year certificates that will result in employment, some students have decided to continue with their education and pursue an associate® or bachelor®s degree.

While NSC completers have, overall, enjoyed employment success, some employers expressed concern that an associate or bachelor degree would be more desirable than the 1-year certificate. This is especially true for the Environmental Technology and Electric Vehicle Technology tracks, where the higher degree would allow new hires to advance in their careers toward management positions.



## **Impact on NSC Colleges**

While much of the exploration of NSC impacts has been in regards to student outcomes, it is also important to reflect on how the NSC affected its member colleges. The most obvious and substantial change to the colleges was the addition of new programs or the enhancement of existing programs. In some cases, the tracks were an expansion of a program or a repackaging of courses and content into a more formal curriculum. Others õstarted from ground zeroö and established a brand new program, particularly within Mechatronics. These all involved the acquisition of new or updated equipment. The short timeframe of these programs were somewhat unique within the NSC colleges, with some program staff noting that the condensed format worked well. Others, specifically those involved with the Cyber Technology tracks, asserted that it is too aggressive of a timeline, with some students not becoming fully prepared for industry certification exams. Most staff indicated that the technical tracks will continue to be offered at their respective colleges, and curriculum updates and maintenance will be funded through the collegesøexisting operating budgets.

STEM Bridge is a unique feature of the NSC model that did not exist prior to the grant. All NSC colleges incorporated this curriculum into their tracks, whether they required it or allowed students to test out of portions of it. Some program staff acknowledged the applicability of STEM Bridge to non-NSC programs in their colleges. A few colleges applied the curriculum outside of NSC and offer STEM Bridge college-wide, while others used it as a ostepping stoneo for high school students into college or students transitioning into an associate degree program. More than half of the colleges intend to use STEM Bridge after grant end, whether in the NSC technical track or in other programs.

Various aspects of the NSC model were new to the member colleges. For example, the navigator position is a new position for most NSC colleges that was made possible by the grant. This type of one-on-one support is a new advising format that many could not take advantage of without the additional funding provided by the TAACCCT program. Unfortunately, less than half of the partner colleges plan to keep the navigator position, as they will not have the financial resources to support the role post-grant. The cohort model and block scheduling are other structural changes for many colleges. A few colleges indicated that they will continue to implement this format for the technical track(s) post-grant, and two colleges plan to expand this format into other programs.

The consortium itself had an important impact on the member institutions, as it has fostered partnerships between community colleges that would not have occurred otherwise. The technical teams formed across colleges and in some cases, across the country. Project staff have cited these relationships as collaborative, helpful, and likely to outlast the grant. In addition, most NSC colleges have expanded their relationships with employers by establishing linkages with firms they had not worked with before and strengthening collaborations with existing partners. The typical role NSC employers play has grown over the course of the grant from an informal curriculum advisor to a substantial partner who invests considerable time and resources into the program. Many employers have shifted their hiring habits to contact program coordinators or navigators directly, instead of publicly posting job openings. Many have developed internship programs for NSC students, which gives them real world experience. Therefore, these new and



enhanced relationships have not only helped to ensure curriculum and industry are aligned, they have given students the opportunity to interact with companies, which has the potential to streamline the hiring process after they complete their program. However, with the loss of some navigators and program staff post-grant, these relationships could weaken.

## Opportunities for Sustainability and Scale Up

The final evaluation question was intended to explore the scale up and sustainability of aspects of the NSC. Program staff identified several aspects of the NSC model for scaling up, which would be applicable outside of the NSC program, both within their respective colleges and at other colleges.

The navigator position, cohort model, and STEM Bridge were mentioned most often as scalable both within and outside of NSC colleges; however, each comes with unique challenges. Some suggested that the positive impact of the navigator could be realized in many other programs within their own colleges. The position could be expanded to other programs in a particular department, or more positions could be added to serve other departments and programs. The most encumbering challenge to the navigator position is cost, as resources are not often available to pay an individual for such in-depth advising and connection to students. The cohort model is also beneficial structure for students, instructors, and employers, but implementation could require a shift in scheduling and program format that may be conflict with collegesøregistration and tracking systems.

Program staff highlighted STEM Bridge as being easily applicable to other technical programs in their own college and others, due not only to its content, but its ease of use on the OLI platform. Some have already begun processes to offer STEM Bridge to other programs or their entire campus. The scalability of STEM Bridge outside of NSC is already apparent, as it is highly used by other institutions, including high schools and middle schools. While this is providing a benefit for thousands of students currently, it is unclear who or how the content will be continually reviewed and updated without the NSC resources.

The technical track curricula were designed to be nationally portable; therefore, their scalability has been a project focus. Having the entire curriculum, from program guides and teaching toolkits to lesson plans and assessments, on OLI and Skills Commons has and will allow access to anyone who is interested. That said, there have been other colleges that have reached out directly to NSC for advisement and assistance on creating similar programs. This has been particularly prevalent with the Mechatronics program, as it is a relatively new field. The Cyber Technology curriculum has also been in high demand, and is the basis for a Round 4 TAACCCT project in Maryland. Also in regards to curriculum, a few program staff members thought the format and model of the development process would be of use to those outside of NSC and hope to share that as well. While most technical tracks at the NSC colleges will continue, some plan to terminate the programs at grant end, mainly due to low enrollment or a mismatch between the curriculum focus and regional employer needs.

Program staff have continually acknowledged the success of the NSC, in terms of collaboration, creation of new relationships among partners, innovative educational solutions, and the ultimate employment of students. The group is unclear what the NSC will look like after grant end, but



the majority of staff and faculty interviewed would like it to continue in some form. The consortium members focused on this in Year 4 and spent considerable time at group meetings (e.g., technical team meetings, the NSC Summit) brainstorming about the structure of a continued collaboration and how best to secure resources. This resulted in a menu of options to consider, including applying for additional grants, becoming an accreditation body, and affiliating with a larger organization or foundation focused on similar topics.

The greatest concern voiced by program staff in relation to sustainability was the future of the technical content of the curricula. While individual colleges will likely keep their programs current, content recently uploaded to OLI and Skills Commons is static. Without a formal entity like NSC to continually review and update content, the OER curricula could quickly become stale. This is especially true of STEM content, as technological advances, such as equipment and software updates, occur rapidly. Therefore, most interests were centered on maintaining the public curricula. However, there is still uncertainty as to how that will be addressed.

Additional funding is being pursued by a few members to expand certificate programs; however, there are no plans to pursue funding for the NSC itself. Regardless of the structure of the group in the future, most program staff plan to maintain the connections they have made with the other members, particularly within technical teams.

# Track-Specific Sustainability and Scale Up

Employers interviewed identified future trends in each technical track that may drive how and where NSC technical tracks are sustained or scaled. A more detailed labor market analysis is available in a series of NSC labor market reports prepared by Hezel Associates.

<u>Composites.</u> According to employers interviewed, the composites industry is a growing and evolving field. Employers partnering with NSC colleges, in both Washington State and the Midwest, expect growth and increased needs for certificate-level employees. Not only are workers needed in the aviation sector, expansion is anticipated in the marine and automotive industries as well. Technological innovations are also expected, including an increase in the use of 3D modeling, which will drive the specific skills needed, such as increased math and science knowledge. Therefore, the outlook for the NSC Composites certificate program is positive, as it is important in both the Pacific Northwest and the Midwest, with potential in other regions as marine and automotive needs increase.

Cyber Technology. While the Cyber Technology industry is growing (Csorny, 2013), employers and project staff gave mixed remarks on the future demand of the 1-year certificate. A few employers observed that the Cyber Technology certificate is a good way to õget a foot in the door,ö but a candidate would need further education (such as a 2- or 4-year degree) to be hired at a mid-level position or to advance in position. Employers noted that experience is often needed for hiring, in addition to education. Needs are specific to regions and particular companies, however, and most of those completing the NSC certificate have found employment. Therefore, if these specific needs are known and integrated into the NSC programs in the future, or into newly created NSC-like cyber programs, employersøskill needs would likely be met.



Electric Vehicle Technology. While all technical tracksørelated labor markets are affected by external factors, employers and program staff pointed out that Electric Vehicle Technology is particularly influenced by politics and the overall economy. The demand for electric vehicle workers fluctuates in step with fuel prices, as consumer demand for these vehicles increases with increased fuel costs, which creates a need for more technicians. The opposite is also true, where low fuel prices translate into lower electric vehicle demand. With no strong state or federal policies regarding this technology, this will likely continue to be the case. Also noted by employers and project staff, it is typically more advantageous for workers to have a 2- or 4-year degree, as opposed to the 1-year certificate. Therefore, the future of this industry is somewhat unclear, but has been fruitful for students so far.

Environmental Technology. Project staff and employers reported that the environmental industry is strong and appears to be growing, particularly in the South and Midwest. While some NSC completers have found employment, the 1-year certificate may not be the best fit, as employers typically prefer a 2- or 4-year degree. Also noted was the regional-specific needs of certain tracks within the environmental pathway; for example, the hazardous materials track, as opposed to the water quality track, was found to be a better fit for the Midwest region after the water quality track was in place at an NSC college in the region. While the industry is relatively steady and potentially growing, new 1-year certificate programs in this field will need to be carefully considered, with substantial input from regional industry, to be successful.

<u>Mechatronics</u>. The need for workers with mechatronics training is strong and expanding. Employers are actively seeking workers with mechatronics training and find that the 1-year certificate provides the skills needed, including precision machining, troubleshooting ability, controller knowledge, and hydraulics training. This field has considerable promise for the foreseeable future and the 1-year certificate appears to be an appropriate level of training.



### **CONCLUSIONS**

The NSC successfully met expectations for all strategies and activities outlined in their work plan, as well as completed anticipated deliverables. These included the formation of a structure and communication scheme for the consortium, establishment of new partnerships, design of five technical tracks and STEM Bridge curriculum, implementation of those tracks and enrollment of students, collection and analysis of data pertaining to the grant work, and the development of sustainability and scale up plans. While not all items were completed within the initially proposed timeframe, all were completed during the grant period and delays were due to typical lag times in staff hiring as well as USDOL approval delays.

In terms of specific findings from evaluation of the 4-year grant project, Hezel Associates has concluded the following:

- The grant was well managed. In terms of establishment of consortium-wide policies and regular communication, the NSC grant management team was well organized. Program staff members at each consortium college were pleased with the ease and frequency of conference calls, technical team meetings, and annual NSC Summits. The team was also adept at adhering to USDOL policies and meeting procedural, fiscal, and reporting requirements.
- Development of technical track curricula was a truly collaborative effort, with a focus on easy expansion outside of NSC. The development of curricula for the five pathways constituted the bulk of the NSC work, involving dozens of partners. Partners included NSC faculty and staff, NSC management and the curriculum development team, SMEs (education consultants and industry experts), and local and regional employers. The curriculum development team was responsible for ensuring content was presented consistently, so they provided templates to developers. Aspects of each program curricula regarding the implementation were also created, including teaching toolkits, sticking points, and program guides. These were intended to provide an institution outside of NSC with tools to deliver the curriculum in a similar manner, not only including technical content, but the educational model as well. Finally, the curricula were always intended to be OER, and their availability on the OLI platform and Skills Commons has ensured they are in the public arena. NSC staff has also spent substantial time promoting its curricula, directing institutions to OLI at conferences and other educational meetings. Therefore, the curriculum content is likely of high quality, since educational professionals, SMEs, and employers have shared positive feedback. Its adoption has been made as easy as possible, with the creation of implementation guides. And, this high quality content is now free and available to other institutions interested in adopting one of these programs.
- STEM Bridge has garnered considerable interest outside of NSC. The integration of the STEM Bridge modules into the NSC technical tracks has been identified by program staff as a useful refresher and an effective way to address studentsøneeded skills, particularly math and reading. The transition of this curriculum into the public domain on the OLI platform and Skills Commons has led to use from a variety of institutions, including non-NSC colleges, high schools, and middle schools. Use has increased



steadily since it was made public, and is expected to continue. This demonstrates the scalability of the modules and their applicability to other programs and formats.

- NSC institutions have enhanced their relationships with local and regional employers over the course of the grant. NSC member colleges placed substantial emphasis on developing employer relations. Some of these existed before the grant, but many were created under the grant through targeted outreach by program coordinators, faculty, and navigators. Regardless of whether a relationship was new or not, most were strengthened over the 4 years. Employers played a key role in curriculum development and implementation, serving on NSC-specific advisory boards at each college, acting as guest speakers, advising on appropriate equipment purchases, and providing professional development for faculty. These collaborations were mutually beneficial, as the colleges and technical teams were able to develop industry-relevant content, while the employers involved were able to ensure an appropriately skilled pipeline of new workers.
- The NSC model fostered student success. The elements of the NSC model, including block scheduling, cohort enrollment, a compressed timeline, employer linkages, hybrid delivery, STEM Bridge, and the tailored student support (the navigator), likely played a key role in student success. NSC student term-to-term retention was 11% higher than typical community college students, and the completion rate was almost 70% higher. It is difficult to identify any one element that was most important in fostering student achievement; however, program staff attributed these numbers mainly to the tailored, one-on-one support from the navigators, as well as the peer support present in cohort enrollment. Students also voiced gratification with the employer involvement in the program development and delivery. A more detailed examination of the model is available in the NSC Model Report.
- NSC was on target for most of its participant goals. NSC enrollment exceeded its goal of 1,279 participants, with 1,372 students beginning a technical track. Of these, 656 students completed their program, which is 64% of the overall project target of 1,023. NSC students exceeded the target retention rate of 80%, at 82%, which is also higher than the national community college average of 75%. Enrollments and completions at the end of the grant period were likely higher than reported here; however, these data were not available at the time of reporting.
- Female students took longer to complete their technical tracks than males. According to the data used for the quantitative analysis, 18% of female NSC students completed their program within the expected timeframe, in contrast to 82% of male NSC students. It is not clear why this difference occurred, but may be related to the program content, inherent student characteristics, or lack of student support directed to female students. In addition, a more complete analysis of all NSC student data may show different results.
- NSC completers were generally successful in finding employment. According to NSC staff, approximately 70% of completers have found employment, and those in the Composites and Mechatronics field seemingly have the highest success rates. As these



technical tracks were designed to address particular needs in regional labor markets, it is not surprising that there have been positive employment outcomes for students. However, the response of employers has been overwhelmingly positive, with many expressing excellent feedback on NSC hires, in terms of technical skills and professionalism. Because many employers are now contacting the technical track staff and faculty directly for hiring, instead of publicly posting job openings, these programs have created a pipeline of talent that employers appreciate and actively look for.

• The NSC's future is unclear. Sustainability was a major focus of the final grant year. Through collaborative work of NSC college leaders, NSC staff and faculty, and external groups, the team identified their priorities and numerous ways to continue their work. However, the consortium as a whole does not have a formal plan to continue as it is currently. Without USDOL funding, it is expected that some colleges or individuals will discontinue participation, but many of the established relationships and idea-sharing will continue informally. These informal partnerships may allow technical teams to keep the curricula up to date within the respective NSC colleges; however, the content housed on OLI and Skills Commons may become stale without a plan to continually review and update it. Some NSC members are teaming up to pursue additional funding, which is intended for further curriculum development (e.g., an associate¢s degree).



### RECOMMENDATIONS

While the funding for the NSC project has ended and the formal consortium structure will no longer exist, Hezel Associates offers the following recommendations for individuals interested in maintaining aspects of the collaboration, or for further research.

- Focus on what model aspects work best in each institution. Each NSC college has unique characteristics, considering they are spread across the country in different states. Local and regional labor markets, student populations, institutional culture, state regulations, and resources, among other things, differ. While the NSC model elements were originally intended to be implemented cohesively across NSC, some colleges made slight changes to accommodate specific needs. For example, some were not able to implement block scheduling due to a conflict with their registration and scheduling system. Others limited the amount of online coursework due to a need for hands-on work necessitated by the nature of the content or by industry certification requirements. These sorts of adjustments should be considered to allow the program to fit into the institutional culture and structure, as well as to ensure it works for an institution specific student population. The intent of the model is not to be rigid, but to use elements as they fit to garner the most effective program for student success. Moving forward, the NSC colleges should continue to revisit their program structure and elements to ensure the best situation for their students, as well as to serve as a model for other institutions interested in adapting the format.
- Continue to collect data and analyze the effectiveness of the model's components. Related to the first recommendation, institutions can only make informed decisions on what elements work best with reliable evidence. Hezel Associates has provided a supplemental report, entitled NSC Model Report, which delves deeper into the elements and their effectiveness at NSC colleges and beyond. This is a first look at how pieces of the model functioned within the NSC, and how the model relates to the current state of community college research. Therefore, this preliminary research can be expanded substantially, and NSC members are encouraged to keep abreast of the literature regarding the elements, as well as to determine key indicators that measure success in their own institutions. This could entail individual research at the instructor level, perhaps with student support; pursuit of funding to perform more structured research studies; or collaboration with other institutions (NSC or non-NSC) to share data and expertise via conferences or coordinated research. Because NSC colleges are well positioned to be leaders in these innovative model elements, their knowledge and contribution to the current and future understanding of their effectiveness can help to shape opportunities to improve community college educational models.
- Identify leaders who will maintain NSC curriculum in the absence of a solid partnership. While the grant requirement to transfer curricula to OER has been fulfilled, the NSC has a desire to keep its work current in the future, as STEM programs in particular can become outdated quickly. Without a formal consortium structure moving forward, the maintenance and updating of the curricula on OLI and Skills Commons is in question. It is likely that individual NSC institutions will maintain and update their curricula internally and will informally consult with fellow technical team members at



other NSC colleges when doing so. It would be to their advantage to keep materials current in the public arena, as their colleges and names are identified as the authors, thereby conveying a sense of õownershipö and giving interested parties a person or institution to contact with questions. Technical team leads may be a source for editing curricula on OER, as they are most likely to be aware of changes that occur. While a formal agreement may be difficult without the NSC as a facilitator, agreements among the technical team colleges themselves may be possible. This may be a short-term solution, if in fact the NSC identifies a way to continue in some form in the future.

• **Pursue additional grant funding.** The most evident obstacle to the continuation of the NSC work is the lack funding and other resources. Pursuit of additional grant funding could be worthwhile; however, care should be taken to ensure the funding supports the aspects of the work that are most valuable. For example, requesting funds to create an associatege degree that is stackable with a certificate in an NSC technical track and is desired by regional employers, creating a direct pathway for students to continue their education, aligns well with the intention of the NSC work.

Potential funders include the National Science Foundation, particularly the Advanced Technology Education program; the Bill & Melinda Gates Foundation; as well as several STEM-specific opportunities listed on the U.S. Department of Education website (<a href="http://www2.ed.gov/about/offices/list/ovae/pi/cclo/stem.html">http://www2.ed.gov/about/offices/list/ovae/pi/cclo/stem.html</a>). The American Association of Community Colleges (2015) also recently launched a project to help community colleges build career pathways, in the form of informational institutes for a select group of colleges, expanding outward in later years. This opportunity is worth monitoring, may benefit from NSC expertise, and could generate funds and resources in the future.

Any request for funds that build on NSC work should leverage evidence generated during the grant period. These data could be internal, such as student retention and completion rates, or from the conducted research and evaluation. Those submitting any grant applications are encouraged to use data that are available, such as evaluation reports, which will be accessible on Skills Commons.



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### **APPENDIX A: YEAR 4 INSTRUMENTS**

## Document Review Framework NSC TAACCCT Round 1

**Format** Qualitative research to assess fidelity with which program activities were

implemented and in compliance with the timeline.

**Timeline** Data collection and analysis will be conducted annually.

**Process** Documents will be collected through the NSC¢s Program Director and other

NSC staff. Documentation will be provided to Hezel Associates via email, through NSC & Sharefile system, or secure file transfer protocol (SFTP) using

Hezel Associatesø internal server dependent upon the sensitivity of the

documentation.

The activities in the work plan will guide the identification of documentation

to use as evidence.

Once documents have been collected and sorted, content in each document will be examined and entered in the following matrix aligned with the appropriate milestones. Hezel Associates will list each document, what AACC has done to justify fulfilling that milestone, and the time period it was fulfilled under **Evidence. Status** for meeting the listed milestones will be marked Met.

Not Met, or In Progress, with description of timeline fidelity.

**Instructions** Please provide documentation supporting milestones, activities, and

deliverables listed in the following matrix, including any evidence of program

implementation and compliance with project implementation timeline. Documents can be submitted as attachments via email or using Hezel Associatesøinternal server via SFTP if documents contain sensitive

information. All document names and a description of each document should be included in the table on the first page. Hezel Associates will fill in õStatus,ö

and õEvidenceö boxes during analysis.

**Definitions** Activity: Activities as listed in the work plan included in the technical

proposal

**Year(s):** Grant year of which the activity is to be completed **Milestone:** Project milestones as defined in the work plan

**Time Period:** Specific date (or date range) when milestone is to be met **Status:** Status for meeting milestones: Met, Not Met, In Progress, with

description of timeline fidelity

Evidence: Document providing evidence of milestone, explanation for how

the milestone was fulfilled, and in what time period. Description of each

document is provided in the following table.



Strategy 1: Design new curricula within "built-for-completion" pathways that integrate whole program design with cohort enrollment, block scheduling, compressed classroom time with hybrid delivery, and embedded student support and employer linkages.

Activity	Year(s)	Time Period	Deliverables	Milestone	Status	Evidence
				Finalize staff needs		
Organize project coordination,			NSC policies; fiscal procedures; project manager, other grant staff	Procure technical expertise		
policies, and procedures for start up and implementation of	1	3/31/12	and technical consultants; meeting of steering	Establish fiscal procedures		
the project.			committee, work teams, and cross-cutting teams established.	Determine reporting and data collection procedures		
				Evaluation designed and outside evaluators secured		
Establish governance and partnerships to integrate deep involvement of higher	1, 2, 3	3/31/12	Governance structure with top leaders from higher education, business, industry, workforce development.	Partnerships developed among key stakeholders		
education, industry, workforce development, and labor.	1, 2, 3	3/31/12		Governance structure finalized		
Design unified curriculum for each STEM certificate pathway and deliver professional development to ensure quality	1, 2	12/31/12	Five STEM Certificates (composites technology; cyber technology; electric vehicle technology; environmental technology; mechatronics) all industry	Continued statewide and national reconnaissance to inventory/acquire the best curriculum		
of instruction, competency based learning, student support services.	1, 2	.2,011.12	validated & nationally portable. New set of program delivery methods, hybrid technologies & student support services	Procure content-specific technical assistance to develop the curriculum		



Strategy 1: Design new curricula within "built-for-completion" pathways that integrate whole program design with cohort enrollment, block scheduling, compressed classroom time with hybrid delivery, and embedded student support and employer linkages.

	Activity	Year(s)	Time Period	Deliverables	Milestone	Status	Evidence
				integrated into each pathway. Guide for faculty and staff on STEM certificates. Professional development for faculty and staff.	Purchase equipment & materials to enhance curriculum content and delivery		
4.	Outreach to students to ensure			Outreach plan and	Develop outreach plan		
	strong enrollment and partnerships with employers to secure employment opportunities.	1, 2, 3	9/30/14	materials; employer engagement; WIB engagement; cohort of students.	Engage employers to secure involvement in curriculum and hiring		
					Enroll cohorts		
5.	Implement 5 new one-year STEM certificates.	2, 3	9/30/14	Students enroll, persist at key junctures, complete credentials, and gain employment in field.	Students persist and complete credentials		
				onposition in note.	Students get hired		
6.	Identify and resolve issues that hinder success and institute new policies to sustain and build to scale the new program designs and pathways across states.	1, 2, 3	9/30/14	Policies to support ongoing success and sustainability of consortium's efforts.	Identification of key policy issues to help overcome barriers to institutional, student, and employer success Identification of new policy		
	ວເດເຮວ.				opportunities and resources for sustainability		



Strategy 1: Design new curricula within "built-for-completion" pathways that integrate whole program design with cohort enrollment, block scheduling, compressed classroom time with hybrid delivery, and embedded student support and employer linkages.

	Activity	Year(s)	Time Period	Deliverables	Milestone	Status	Evidence
		1, 2, 3 9/30/14	0/00/44	Report to USDOL on measures and outcomes; distribution of evaluation findings to stakeholders; learning and sustainability plans distributed	Data collected and shared annually on progress measures and DOL outcomes		
	7. Engage in data analysis,				Host one face-to-face national meeting each year		
	continuous learning, and plan for sustainability.		9/30/14		Frequent virtual meetings		
					Attend USDOL events		



Strategy 2: Create an accelerated STEM Bridge that bypasses traditional developmental education by contextualizing remediation within the programs, quickly building the math, reading/writing, computer skills, and critical thinking skills of underprepared students.

Activity Year(s		Time Period	Deliverables	Milestone	Status	Evidence
Design & implement STEM     Bridge that serves each STEM     pathway.	1, 2, 3	9/30/14	STEM Bridge that integrates basic skills, workforce skills, computer skills, and job readiness training, contextualized within each pathway.	Data collected and shared on progress measures and outcomes related to STEM Bridge		
Evaluate STEM Bridge, engage in data analysis, continuous learning, and plan for sustainability and national portability.	1, 2, 3	9/30/14	Consortium-approved and externally-validated remediation curricula and materials aligned with learning objectives of the STEM programs.  Evaluation report on STEM Bridge. National dissemination.	Data collected and shared on progress measures and outcomes related to STEM Bridge		



## Student Questionnaire NSC TAACCCT Grant Evaluation—Year 4

### Page 1

In 2011, a group of 10 colleges across the country received a US Department of Labor grant to create new technical certificate programs that incorporate educational strategies that support student success. These programs were launched in 2012-2013. As a participant in one of these certificate programs, your feedback is important to help us understand the effectiveness and value of these strategies and programs.

Hezel Associates is looking for feedback on your program.

This questionnaire will take approximately 10-15 minutes. Be assured that your individual responses are confidential and will be reported only as part of group feedback.

### Page 2

- 1. Are you 18 years of age or older?
  - o Yes
  - o No [Go to Termination Page]

[Required question]

### Page 3

- 2. Which college have you attended since fall 2012? Choose one. If you have enrolled in more than one of these colleges, please choose the one where you enrolled most recently. [Required question]
  - o Anne Arundel Community College
  - Clover Park Technical College
  - College of Lake County
  - o Cuyahoga Community College
  - o Florida State College at Jacksonville
  - o Ivy Tech Community College
  - o Macomb Community College
  - NorthWest Arkansas Community College
  - o Roane State Community College
  - South Seattle Community College
  - None of these [Go to Termination Page]



3.	Which certificate program did you enroll in since fall 2012? Choose one. If you have
	enrolled in more than one program, please choose the one that you enrolled in most recently.
[0	nly response options for college selected in Q2 will be visible]
[R]	equired question]
	Anne Arundel Community College

$\iota y$	response options for college selected in Q2
qui	red question]
0	Anne Arundel Community College
	a. Cyber Technology
	b. Mechatronics
	c. Other
0	Clover Park Technical College
	a. Composites Technology
	b. Other
0	College of Lake County
	a. Environmental Technology
	b. Mechatronics
	c. Other
0	Cuyahoga Community College
	a. Composites Technology
	b. Cyber Technology
	c. Mechatronics
	d. Other
0	$\mathcal{E}$
	a. Cyber Technology
	b. Environmental Technology
	c. Mechatronics
	d. Other
0	, ,
	a. Cyber Technology
	b. Electric Vehicle Technology
	c. Environmental Technology
	d. Mechatronics
	e. Other
0	, .
	a. Electric Vehicle Technology
	b. Other
0	•
	a. Cyber Technology
	b. Environmental Technology
	c. Other
0	Roane State Community College
	a. Mechatronics
	b. Other
0	South Seattle Community College
	a Composites Technology



b. Other\_\_\_\_

### 4. Which best describes your work experience before you began the certificate program?

- Did not have any prior work experience
- o Experience in my program field or a field similar to my program
- o Experience in an unrelated field

## 5. <u>Before</u> enrolling in your program, what was the highest level of education you completed?

- Completed some high school
- o High school diploma or equivalent
- Some college
- o Earned a certificate
- o Associateøs (2-year) degree
- o Bachelorøs (4-year) degree
- Masterøs degree
- o Doctoral degree
- o Other\_\_\_\_\_

### 6. Are you still enrolled in the certificate program?

- o Yes [Go to Q18]
- o No
- o Unsure

[Required question]

### Page 6

### 7. **Did vou...**

- o Complete the program (earn a certificate)? [Go to Q9]
- Withdraw from the program without completing?
- o Transfer to another program before completing? [Go to Q18]
- o Other\_\_\_\_\_\_[Go to Q9]

[Required question]

### Page 7

### **8.** Why did you withdraw from the program? Mark all that apply.

- o Certificate program was different than expected
- o Completed what I intended to
- o Conflict with work schedule
- o Decided certificate program was not what I wanted
- o Difficulty with coursework and/or certificate program requirements
- o Family obligations
- o Financial difficulties
- o Found a job
- Medical issues



- Transferred to another college
- Transferred to another program at the college
- o Prefer not to answer

- 9. How would you describe the changes, if any, to your employment options (e.g., number of jobs you qualify for) since you completed your program?
  - o My employment options stayed the same
  - o I had more options for employment than before
  - o I had less options for employment than before
  - o Unsure

### Page 9

- 10. Choose which best describes your employment status since completing your certificate program.
  - o I am working at the same company I was at before I started the program.
  - I am working at a different company than I was working at before I started the program.
     [Go to Q12]
  - I am not employed. [Go to Q18] [Required question]

### Page 10

- 11. After completing the certificate program, which best describes your status with your company?
  - o I have the same job I had before I started the program.
  - o I was promoted.
  - o I was laterally transferred (i.e., a move to an equivalent role, usually with a similar salary range and a job title at the same level).
  - o I was demoted.
  - o Unsure

### Page 11

- 12. Is your current employment related to your certificate program?
  - o Yes
  - o No
  - Unsure

[If Q10 = "I" am working at the same company...," go to <math>Q15]



- 13. Do you think you would have been hired for your current job without the training you received in your program?
  - o Yes
  - o No
  - o Unsure
- 14. Did you have to move your residence to take this job?
  - Yes
  - o No

### Page 13

- 15. How would you describe the changes, if any, to your wages since you completed your program?
  - o My wages increased
  - o My wages stayed about the same
  - o My wages decreased



# 16. Please indicate how much you agree or disagree with the following: My certificate program prepared me to...

	Strongly		Somewhat	Neither Agree Nor	Somewhat		Strongly	Not
	Disagree	Disagree	Disagree	Disagree	Agree	Agree	Agree	Applicable
a. Communicate about my abilities in an interview	2 15 115 115 1	2 20 191 00	2 10 11 10 10 10 10 10 10 10 10 10 10 10	2 25 115 100	1.5.00	1 19:00	1.3.00	- Appareuro
b.Create a professional résumé								
c. Efficiently search for relevant job openings								
d. Write an effective cover letter								

### 17. Thinking about your current employment, please rate how much you agree or disagree with the following statements:

My certificate program prepared me with the ability to do the following in a work setting:

my certificate program pr	T			Neither				
	Strongly		Somewhat	Agree Nor	Somewhat		Strongly	Not
	Disagree	Disagree	Disagree	Disagree	Agree	Agree	Agree	Applicable
a. Apply math skills								
b. Apply quality control								
knowledge								
c. Apply technical skills								
d. Apply writing skills								
e. Effectively communicate								
verbally								
f. Lead groups of colleagues								
g. Manage my time								
h. Operate equipment used in								
the industry								
i. Prioritize tasks								
j. Troubleshoot technical								
problems								
k. Use required computer								
software								
1. Work as a member of a								
team								

# 18. Have you used or participated in any of the following during your certificate program? How satisfied are/were you with the usefulness of each?

		Did you use or participate in				If yes, how satisfied were you with its usefulness?					
			-	Prefer			Somewhat	·			
				not to	Very Dis-	Dis-	Dis-		Somewhat		Very
	Yes	No	Unsure	answer	satisfied	satisfied	satisfied	Neutral	Satisfied	Satisfied	Satisfied
a. College-organized											
visits to local											
employer facilities											
b.Counseling											
services											
c. Grant navigator											
(or program											
coordinator)											
assistance											
d. Internship(s)											
e. Job fairs											
f. Job shadowing											
g. Mock interviewing											
h. Online coursework											
(other than STEM											
Bridge)											
i. Speed											
interviewing											
j. STEM Bridge											
modules											
k. Tutoring											



19. How satisfied were you with the following components of your certificate program format?

1>. 110 ( satisfied were jou	. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	o wing comp			7 0 <b>5</b> 1 <b>1</b> 1 1 1 1 1		ı	
			Somewhat					
	Very Dis-	Dis-	Dis-		Somewhat		Very	Not
	satisfied	satisfied	satisfied	Neutral	Satisfied	Satisfied	Satisfied	Applicable
a. 1-credit course modules								
b.Block scheduling								
c. Completing all courses with								
the same group of students								
(a cohort)								
d. Compressed schedule (2- or								
3-semester program)								
e. Integration of hands-on								
training in the courses								
f. Mix of online and in-person								
instruction								

## 20. During your time in the program, did you successfully complete any industry certifications (e.g., OSHA, Cisco)?

- o Yes
- o No
- o Unsure

### 21. What is your age? Numeric answers only.

22. Do any of the following apply to you?

	Yes	No	Unsure	Prefer not to answer
Pell Grant recipient				
Student with a disability				
Trade Adjustment Assistance (TAA)-eligible				
Veteran or Spouse eligible for Priority of Service				

### 23. What is your gender?

- o Male
- o Female
- o Prefer not to answer

### 24. Which of the following best describes you?

- American Indian/Alaska Native
- o Asian
- o Black/African American
- o Hispanic/Latino
- o Native Hawaiian/Other Pacific Islander
- o White
- o Prefer not to answer

0	Other		

### **Completion Page**

Thank you for completing the questionnaire!

### **Termination Page**

Unfortunately, your responses do not meet the criteria for this questionnaire. Thank you for participating!



### **Consortium Member Interview Protocol NSC TAACCCT Grant Evaluation-Year 4**

### **Format**

Qualitative research to collect opinions, and will span a broad range of issues regarding:

- Participant employment outcomes
- Program components

Semi-structured interview protocol outlines pre-determined questions, and allows the interview to probe and pursue unplanned tangents as conversations warrant.

Respondents will be recruited via email.

### **Targets**

Respondents will be faculty and staff members involved in program development and implementation.

**Evaluation Questions** Interview questions will address the following evaluation questions:

- 3. What impact did the NSC programs have on participantsø employment outcomes?
- 4. What impact did the NSC program components have on consortium colleges in terms of program and course offerings, student enrollment, and college processes?
- 5. What scale up opportunities exist for consortium colleges?

### Timeline

Interviews will take approximately 30-45 minutes and will be conducted by telephone in February 2015.



### **Initial Recruiting Email**

The National STEM Consortium (NSC) has partnered with Hezel Associates, a research firm in Syracuse, NY, to conduct the independent evaluation of Year 4 of the USDOL TAACCCT Round 1 grant.

As a part of our responsibilities, we will be conducting phone interviews with representatives from the NSC programs. You have been selected as a potential participant due to your involvement in NSC. The purpose of our evaluation is to provide feedback to the NSC Project Director and to help improve grant funded activities.

Telephone interviews will require 30-45 minutes. We are scheduling interviews between [specify date range]. Please respond to this email with times and dates if you are available to participate in an interview during this timeframe. We will send you a return email confirming your scheduled interview.

This evaluation is being coordinated with Susan Gallagher, NSC Project Director, at Anne Arundel Community College. If you have any questions about the evaluation or interviews, she can be reached by email at sgallagher5@aacc.edu. You are also welcome to contact me if you need more specific information regarding details of the evaluation study.

Thank you for your support. Sincerely, [SIGNATURE OF SENDER]

Pre-Interview Confirmation (via email), with Informed Consent Attachment Thank you for agreeing to participate in the NSC grant evaluation process.

As part of the NSC project evaluation, Hezel Associates will be interviewing program staff to explore the grantøs program components and outcomes.

Your interview has been scheduled for: [INSERT DATE / TIME]

We will call you at [INSERT PHONE #]. We expect the interview will last 30 to 45 minutes.

Your individual responses will be kept confidential and aggregated for the report. No personally identifying information will be reported, and we will make every effort to protect your identity when we present our findings. Please review the Informed Consent document attached to this email prior to the interview.

If you have any questions about the evaluation or your participation feel free to contact me, Susan Gallagher, or you may email Solutions IRB (our external review board charged with ensuring we treat evaluation study participants ethically) at <a href="mailto:participants@solutionsirb.com">participants@solutionsirb.com</a>.

Thank you for your participation, [SIGNATURE OF SENDER]



## Interview Instructions ITEMS IN ITALICS SHOULD NOT BE READ TO INTERVIEWEE

Phone Interview Introduction	
Hello, this is	from Hezel Associates. Iøm calling about the interview w
have scheduled to discuss your in	nvolvement with the National STEM Consortium project a
[college].	

Is now still a convenient time to talk?

As a reminder, your responses will be kept confidential and aggregated for the report. No personally identifying information will be reported, and we make every effort to protect your identity when we present our findings. You can stop the interview at any time and skip any questions you are not comfortable answering. You can also choose to withdraw your responses.

Have you read the informed consent document that was emailed to you? *IF NOT, GO OVER THE MAJOR SECTIONS WITH THEM, ESPECIALLY BENEFITS AND RISKS.* 

Do you have any questions about the consent form or the study?

Do you agree to participate in the interview?

I would like to record our interview to support my note-taking, and the recording will not be used for any other purpose. May I have your permission to record our conversation?

IF PARTICIPANT DECLINES RECORDING, RESEARCHER WILL TAKE NOTES.

### Questions

- 1. Please clarify which technical track(s) you are involved in, if any.
- 2. To start, please describe your role in the NSC grant activities. (For interviewer: NSC=National STEM Consortium, funded by USDOL TAACCCT)
- 3. Thinking specifically about programs funded by NSC, what are the changes that have resulted from the NSC funding at your college? <sup>4</sup> (*what the program looks like*)

*Grant leadership only:* What are the changes that youøve seen at other colleges in the consortium? <sup>2</sup>

In what ways could these changes be applicable outside of the [technical track(s)] at your college? How about outside of the [college]?<sup>5</sup>

- 4. What are the employment opportunities that are available in your region for those completing the [technical track] at your college?<sup>3</sup>
- 5. How successful are [technical track(s)] completers at finding relevant employment?<sup>3</sup>
  - a. Why do you say that?<sup>3</sup>
- 6. What kinds of feedback do you receive from those who completed the [technical track(s)], if any?<sup>3</sup>
- 7. What is your overall opinion of [technical track] at [college]?<sup>3,4,5</sup>

What kind of impact do you think it will have on the labor market in your region? 3,5

Thank you, that s it for my questions,

8. Is there anything else youød like to say about the [technical track] or the NSC project in general?



### **Employer/Industry Stakeholder Interview Protocol NSC TAACCCT Grant Evaluation-Year 4**

### **Format**

Qualitative research to collect opinions, and will span a broad range of issues regarding:

- Employer role in grant activities
- Skills of NSC completers
- Future relationship

Semi-structured interview protocol outlines pre-determined questions, and allows the interviewer to probe and pursue unplanned tangents as conversations warrant.

Respondents will be recruited via email.

### **Targets**

Respondents will be employer and industry stakeholders involved in program development.

**Evaluation Questions** Interview questions will address the following evaluation questions:

- 6. What impact did the NSC programs have on participantsø employment outcomes?
- 7. What impact did the NSC program components have on consortium colleges in terms of program and course offerings, student enrollment, and college processes?
- 8. What scale up opportunities exist for consortium colleges?

### **Timeline**

Interviews will take approximately 20-30 minutes and will be conducted by telephone in February 2015.



### **Initial Recruiting Email**

The National STEM Consortium (NSC) has partnered with Hezel Associates, a research firm in Syracuse, NY, to conduct the independent evaluation of Year 4 of the USDOL TAACCCT Round 1 grant.

As a part of the evaluation, researchers will be conducting phone interviews with employers and other stakeholders from the NSC programs to better understand how grant activities align with industry needs. You have been selected as a potential participant due to your involvement in the grant activities. The purpose of this evaluation is to provide feedback to the NSC Project Manager and to help improve grant-funded activities.

Telephone interviews will require 20-30 minutes. We are scheduling interviews between [specify date range]. Please respond to this email with times and dates if you are available to participate in an interview during this timeframe. We will send you a return email confirming your scheduled interview.

This evaluation is being coordinated with Susan Gallagher, NSC Project Director, at Anne Arundel Community College. If you have any questions about the evaluation or interviews, she can be reached by email at sgallagher5@aacc.edu. You are also welcome to contact me if you need more specific information regarding details of the evaluation study.

Thank you in advance for your support as we move forward with this important study. Sincerely,

[SIGNATURE OF SENDER]

Pre-Interview Confirmation (via email), with Informed Consent Attachment Thank you for agreeing to participate in the NSC grant evaluation process.

Your interview has been scheduled for: [INSERT DATE / TIME]

We will call you at [INSERT PHONE #]. We expect the interview will last 20 to 30 minutes.

As part of the NSC project evaluation, Hezel Associates will be interviewing employers and other stakeholders to explore NSC alignment with industry needs.

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Do you have any questions concerning the consent form or the study?

Do you agree to participate in the interview?

I would like to record our interview to support my note-taking, and the recording will not be used for any other purpose. May I have your permission to record our conversation?

IF PARTICIPANT DECLINES RECORDING, RESEARCHER WILL TAKE NOTES.

### Questions

- 1. To clarify, you are involved with the [technical track] at [college], correct? (Interviewer: Use information in contact list)
- 2. To start, please describe your involvement in the [technical track] at [college].

How did you get involved?

What were you requested to do?

How have you contributed?

- 3. How do you see your relationship with the [technical track] at [college] in the future?<sup>5</sup> (*Probe: evolution of technical content, hiring*)
- 4. What is your overall opinion on the [technical track] at [college]? <sup>3,4,5</sup>
- 5. How do you envision the [technical track] at [college] fitting into the future labor market in your region?<sup>5</sup>

What kind of impact do you think it will have on the labor market in your region?<sup>5</sup>

6. What types of positions would completers of the [technical track] qualify for at your company? <sup>3</sup>

(*Probe: job titles, job level [entry, etc.]*)

What sort of salary ranges do these positions typically have?

Describe the potential for employees in those positions to move up in the company, if any.

7. Has your company hired any individuals (permanent or interns) who completed the [technical track]?<sup>3</sup>

If no:

Why not?

What changes to the [technical track] would influence hiring, if any?

*If yes:* 

What made that person (or those people) a good candidate for the position?

What can you say about their performance on the job? (*Probe: "soft skills"* [e.g., professionalism, communication] and technical skills)

8. What changes do you anticipate in terms of your companyøs future needs?<sup>5</sup>



(Probe: technologies, industry standards, customer needs)

Do you anticipate growth in the company? Please elaborate.

Thank you, that it for my questions,

9. Is there anything else you@d like to say about the [technical track]?